

CSE: GHG FF: GHG OTC: GBHPF

For Immediate Release:

GLOBAL HEMP GROUP ANNOUNCES CONSULTING AGREEMENT WITH GREEN DOT CONSULTING, INC.

Surrey, BC -- (February 2, 2015) -- GLOBAL HEMP GROUP INC. ("GHG" or the "Company") (CSE: GHG / FRANKFURT: GHG / OTCQB: GBHPF) is pleased to announce it has entered into a mutual consulting agreement with Green Dot Consulting, Inc. ("GDC"), of Burbank, California, an experienced leader in cannabis industry education; data analytics; legislation; product & business development; extractions, genetics and more. The GDC team has a long and successful track record building brands like Cannabis Career InstituteTM, CannaTrendsTM, CannaJobsTM and many others.

The agreement calls for Green Dot to consult the Company on the expansion of its business model into the medical cannabis industry and associated projects, and GHG will consult with Green Dot on its expansion into the hemp industry and associated projects.

Initially GHG will consult for Cannabis Career Institute ("CCI") on expanding curriculum to include coursework on hemp economics, business opportunities; building materials, food & nutrition, cultivation, genetics, processing, biocomposites, etc. GHG staff will hired to speak at CCI classes on the business of hemp and the entrepreneurial opportunities available in the hemp industry. In addition, Green Dot is gearing up for several cultivation facility construction projects that they intend to build with hemp materials. GHG will consult on the design, materials selection and sourcing, construction, automation, optimization and management of these facilities.

Global Hemp Group has been receiving a increasing number of inquires regarding consulting on medical cannabis related projects as the industry continues to rapidly expand. With this agreement in place, the Company now has a strong partner in Green Dot Consulting that enables it to pursue a wide range of projects in the medical cannabis space.

Bob Calkin, CEO of Green Dot, Inc. stated: "One the major concerns surrounding the cannabis industry is that indoor production of marijuana already has an enormous carbon footprint and we're just getting started. We are proud to partner with a company whose main focus is to reduce the amount of energy used in the cultivation and extraction process. The cost per gram of cannabis nationwide will be directly impacted by the choices we make now in these crucial areas of savings. Whole markets will fall in the future if these concerns aren't addressed."

"To partner with a strong, experienced company like Green Dot, led by cannabis industry pioneer, Bob Calkin is a privilege and holds tremendous value for our Company. We are looking forward to getting started on projects that both companies already have queued up that will provide a consistent stream of revenues for both parties as GHG expands its business model. The

relationship with CCI will produce a steady flow of new business consulting projects from the entrepreneurs that attend CCI classes to educate themselves before launching their own cannabusiness", said Charles Larsen, CEO of Global Hemp Group.

About Green Dot Consulting, Inc.

Green Dot is a multi-faceted company with a vast national network of cannabis scientists, medical specialists, and new product developers, cannabis industry experts, labor management and much more. Green Dot offers a complete solution providing consistent access to hybridized cannabis strains, customized specific cannabinoid products to the cannabis business industry while maintaining highly experienced, trained industry experts, detailed cannabis data management, labor force management and highly sensitive formulations from high performance labs and grow facilities.

About Global Hemp Group Inc.

Global Hemp Group, Inc. (CSE - GHG) is a publicly traded holding company founded in 2012. It is headquartered in British Columbia, Canada with base operations in Southern California and South Africa. The Company is acquiring and/or joint venturing with companies across all sectors of the hemp and cannabis industries in an effort to build a "soil-to-shelf" portfolio of complimentary companies that will enable GHG to capture cash flow, revenues and value from its acquisitions and establish a far greater collective valuation than GHG or the individual companies would have on their own. The Company performs comprehensive research and analysis on companies in these industries, both public and private, seeking acquisition and joint venture opportunities with experienced experts in the industry. GHG portfolio companies operate synergistically, enabling greater efficiencies, profitability and value through the economies of scale created from operating as a cohesive group. The Company also provides consulting services, from agronomics and technology to product development and distribution. In addition, GHG provides brokerage services to hemp and cannabis producers, processors, manufacturers and distributors.

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On behalf of the Board of Directors,

<u>"Charles Larsen"</u> Charles Larsen President & CEO

www.globalhempgroup.com

Forward Looking Statements – Certain information set forth in this news release may contain forward-looking statements that involve substantial known and unknown risks and uncertainties. These forward-looking statements are subject to numerous risks and uncertainties, certain of which are beyond the control of Global Hemp Group Inc., including, but not limited to the impact of general economic conditions, industry conditions, volatility of commodity prices, currency fluctuations, dependence upon regulatory approvals, the availability of future financing and exploration risk. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements.

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.