



**OTC: GBHPF    CSE: GHG    FF: GHG**

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**For Immediate Release:**

**GLOBAL HEMP GROUP INC. ADDS AGRICULTURE EXPERT ROD LANIER TO BOARD OF ADVISORS**

**Surrey, British Columbia (May 29, 2014) – GLOBAL HEMP GROUP INC. (“GHG” or the “Company”) (OTC:GBHPF/CSE:GHG/FF:GHG)** announced today that Rod Lanier has joined its Board of Advisors to advise GHG in all aspects of industrial hemp cultivation.

Rod Lanier brings a lifetime of agriculture experience to GHG. A third generation farmer, he manages NeverIdle Farm Ltd., a 3,300-acre operation in Alberta started by his grandfather in 1909. Through Lanier’s management, NeverIdle has participated in a variety of cropping and soil projects with national and provincial agencies in Canada, and NeverIdle was a regional pioneer in sustainable “no-till” farming, which encourages moisture retention, soil biodiversity and erosion control.

Lanier has also been active in education and research around innovative agricultural techniques. He was a director of the Science Alberta Foundation, a founding member of the Palliser Agriculture Management Society, and has conducted research and education through the Canadian Department of Agriculture and Agri-Food.

Lanier is versed in the cultivation of industrial hemp as well: NeverIdle added hemp to its crop rotation seven years ago, as part of its commitment to optimizing soil health by growing different crop varieties on a rotation cycle. Hemp has become an integral part of NeverIdle’s ecology strategy, and its profitability.

"Hemp is a rewarding crop to grow," said Lanier. "It has multiple uses from food to fabric to components, and provides many profitable market opportunities. Hemp is not a new crop but may well be the innovative crop of the 21st century."

Lanier joins GHG at a crucial juncture for the company. GHG recently contracted with a group of farms in Alberta to grow hemp on 1,500 acres led by Lanier, and plans to ramp up its cultivation operations significantly in the near future.

**On behalf of the Board of Directors**

**“Charles Larsen”**

**Charles Larsen**

**Chairman & CEO**

**GLOBAL HEMP GROUP INC.**

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To view Global Hemp Group Inc. on the [Boerse-Frankfurt Exchange/XETRA](#) exchange under symbol GHG click [HERE](#).

To view Global Hemp Group Inc. on the [OTC Markets](#) in the United States under symbol GBHPF click [HERE](#).

*Forward Looking Statements – Certain information set forth in this news release may contain forward-looking statements that involve substantial known and unknown risks and uncertainties. These forward-looking statements are subject to numerous risks and uncertainties, certain of which are beyond the control of Global Hemp Group Inc., including, but not limited to the impact of general economic conditions, industry conditions, volatility of commodity prices, currency fluctuations, dependence upon regulatory approvals, the availability of future financing and exploration risk. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements.*

*The CNSX has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.*