



OTC: GBHPF CSE: GHG FF: GHG

For Immediate Release:

**GLOBAL HEMP GROUP INC. ANNOUNCES ACQUISITION CONTRACT WITH
FOOD BRAND HEMP NATURA®**

Surrey, British Columbia – May 28, 2014 – **GLOBAL HEMP GROUP INC. ("GHG" or the "Company") (OTC:GBHPF/CSE:GHG/FF:GHG)** today announced an agreement to acquire part ownership of start-up food brand HempNatura(R), beginning the development of a full portfolio of hemp-related brands and services for GHG.

Under the contract, Global Hemp Group will purchase 20 percent of the HempNatura brand for \$250,000 USD, subject to certain financial conditions, and bring it into the GHG family of companies. HempNatura, Inc. produces and markets a range of branded hemp-based foods, supplements, and body care products, capitalizing on the array of benefits hemp has to offer.

"We are passionate about providing hemp for nutrition, health, and wellness," said Jim Saunders, founder of HempNatura. "Our relationship with GHG will help us develop functional foods, and also introduce value-added raw materials to the larger food industry."

HempNatura's Scientific Advisory Team will work with GHG to put nutritionally balanced ingredients on the market that will improve health and wellness benefits, while the two companies will collaborate on optimizing their sustainable and responsible practices. "As an eco-conscious company, HempNatura is extremely excited about working with Global Hemp Group," said Saunders. "Our companies share sustainable values, and this is a great opportunity to share those values with the world."

"This deal was a natural for us," said Global Hemp Group CEO Charles Larsen. "HempNatura has developed an exceptional line of products that demonstrate the many ways hemp can improve lives and the health of the planet. We are excited to use GHG's resources to grow HempNatura into a major brand." The deal is expected to close in June 2014.

For more information on HempNatura's products and the health and well-being benefits of hemp, visit HempNatura.com or see the fact sheet below.

On behalf of the Board of Directors

Charles Larsen, Chairman & CEO

To view Global Hemp Group Inc. on the [Canadian Securities Exchange](#) under symbol GHG click [HERE](#).

To view Global Hemp Group Inc. on the [Boerse-Frankfurt Exchange/XETRA](#) exchange under symbol GHG click [HERE](#).

To view Global Hemp Group Inc. on the [OTC Markets](#) in the United States under symbol GBHPF click [HERE](#).

Forward Looking Statements - Certain information set forth in this news release may contain forward-looking statements that involve substantial known and unknown risks and uncertainties. These forward-looking statements are subject to numerous risks and uncertainties, certain of which are beyond the control of Global Hemp Group Inc., including, but not limited to the impact of general economic conditions, industry conditions, volatility of commodity prices, currency fluctuations, dependence upon regulatory approvals, the availability of future financing and exploration risk. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements.

The CNSX has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

About HempNatura's nutrition products:

Hemp is a complete protein and a very nutritious option to meat-based protein.

Approximately 44% of the weight of hempseed is edible oils, containing about 80% fatty acids (EFAs); e.g., linoleic acid, omega-6 (LA, 55%), alpha-linolenic acid, omega-3 (ALA, 22%), in addition to gamma-linolenic acid, omega-6 (GLA, 1-4%) and stearidonic acid, omega-3 (SDA, 0-2%). Proteins (including edestin) are the other major component (33%).

Hemp protein contains all nutritionally significant amino acids, including the 9 essential ones (12) adult bodies cannot produce. Hempseed's amino acid profile is "complete" when compared to more common sources of proteins such as meat, milk, eggs and soy.(11) Proteins are considered complete when they contain all the essential amino acids in sufficient quantities and ratios to meet the body's needs. The proportions of linoleic acid and alpha-linolenic acid in one tablespoon (15 ml) per day of hemp oil easily provides human daily requirements for EFAs.

Hemp is proven to be a carbon negative crop that requires relatively little water, as well as no herbicides or pesticides. For these reasons Hemp is a source of protein that is as good for the environment as it is for people. Hemp is quite the opposite of the highly destructive livestock

industry, which causes global warming through its massive production of greenhouse gasses and rampant deforestation in order to more ranch lands for cows and pigs.

About HempNatura's body care products:

Hemp seed oil is renowned for its skin moisturizing and rejuvenating properties, and hemp has the highest concentration of essential fatty acids (EFAs) of any essential oil, as well as the perfect balance of Omega 3 and Omega 6 EFAs. Essential fatty acids have the ability to enter directly into the lipid layers of your skin cells and hair follicles, replenishing the oils that are missing due to sun exposure, poor nutrition or neglect-clinical studies show this can actually slow down the aging effects on skin.

FOR FURTHER INFORMATION PLEASE CONTACT:

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