GLOBAL HEMP GROUP INC.

Second Floor, 8338-120th Street Surrey, BC, V3W 3N4

For Immediate Release

GLOBAL HEMP GROUP INC. WELCOMES KEY NEW MEMBERS TO ITS INTERNATIONAL ADVISORY BOARD

CSE:GHG

FF:ANI

Surrey, British Columbia, March 25, 2014/GLOBAL HEMP GROUP INC. ("Global" or the "Company")/(CSE:GHG) (Frankfurt:ANI) is pleased to announce the addition of three (3) prominent international business leaders to its International Advisory Board.

As a continuation of the Company's global outreach efforts, and to strengthen the Company's government and industrial relationships, the Company is welcoming these new members to its influential group of international business leaders who will provide invaluable advice to the Board of Directors and CEO. Each of these individuals brings a wealth of knowledge in their areas of expertise, which will contribute significantly to the overall advancement of the hemp industry and the success of our company. Members of the International Advisory Board (IAB) will introduce hemp to their influential global network of business and political leaders, and potential new markets that span across many industries. The IAB now consists of leaders from Asia, Europe, Africa, North America and the Caribbean.

Ms. Dominique Cahn brings years of experience as a corporate and association executive with responsibility for international and US government public health policy initiatives, including those focused on US Congressional and Executive branch action with respect to medical devices, biotechnology, and FDA reform, and will advise the Company on government relations strategy.

Mr. Nathan Armstrong brings over 20 years of industry experience as a design engineer and entrepreneur developing innovative products and companies. Nathan is a board member of several Alberta Technology Advocacy Groups and is the recipient of many awards including Top 40 Under 40, ASTech and TechRev Awards.

Wenzhao "Connie" Wang, founder and managing attorney at US China Global Law Group, has more than 20 years of extensive international experience with an emphasis on China gained through her distinguished diplomatic and legal careers. Ms. Wang was honored as "Women in Business 2006" by Minneapolis-St Paul Business Journal, "World Outstanding Chinese" by World Outstanding Chinese Yearbook 2006," and San Diego's Top Attorneys" by SD METRO in 2012 and 2011.

Mr. Charles Larsen, CEO says "The addition of these accomplished individuals strengthens our international advisory board and is key to the success of our rapidly expanding global initiatives".

ON BEHALF OF THE BOARD

"Charles Larsen"
Charles Larsen
President & CEO
604-592-6881
www.GlobalHempGroup.com

Frankfurt 49.69.173 226 6672

To view Global Hemp Group, Inc. on the Canadian Securities Exchange under symbol GHG click HERE.

To view Global Hemp Group, Inc. on the **Boerse-Frankfurt Exchange/Xetra exchange** under symbol **ANI** click <u>HERE</u>.

U.S. investors can purchase symbol "GHG" on the Canadian Securities Exchange or symbol "ANI" on the Boerse-Frankfurt Exchange and Xetra Exchange. These shares are made available through your preferred U.S. Stock Broker.

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Forward Looking Statements – Certain information set forth in this news release may contain forward-looking statements that involve substantial known and unknown risks and uncertainties. These forward-looking statements are subject to numerous risks and uncertainties, certain of which are beyond the control of the Company, including, but not limited to the impact of general economic conditions, industry conditions, volatility of commodity prices, currency fluctuations, dependence upon regulatory approvals, the availability of future financing and exploration risk. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements.

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.