

## **For Immediate Release**

## Arris Holdings Inc. Completes 1st European Hemp Industry Awareness Program

SURREY, British Columbia, Canada /March 3, 2014/CSE:AAF/ ANI.F/ Arris Holdings Inc. ("Arris", or "the Company") pending its name change to Global Hemp Group Inc. has completed its first European Hemp Industry awareness program. In this framework, Charles Larsen, Chairman and CEO, has met with hemp industry representatives across Europe.

"These meetings have generated significant interest in the growth of the hemp market in general, and our business model in particular", said Mr. Larsen.

Furthermore, Mr. Larsen engaged in discussions with representatives from the German automotive industry, one of the largest potential future markets for hemp. "There are millions of cars on the road today produced by German auto manufacturers that is a small, but significant and rapidly expanding market segment, said Mr. Larsen.

The Company also entered into discussions with potential producers of raw materials. Mr. Larsen said, "Logistically, first level processing of hemp must occur in the local region where it is produced. It can then be transported to processors for secondary processing of refined materials. We must engage producers and processors in local regions which will ultimately contribute to rural development and job creation opportunities in regions that need it most."

"The potential for hemp spans across almost every sector and industry of the global economy. Its applications are very broad, including high vegetable protein foods, auto parts, building materials, textiles, medicines, and much more.", said Mr. Larsen while attending the <u>Transformational Business Network National Conference</u> on February 26<sup>th</sup> in London to explore potential social venture projects that could help alleviate poverty and starvation in the most impoverished regions of the world.

## ON BEHALF OF THE BOARD

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To view Arris Holdings Inc. on the Canadian Securities Exchange under symbol AAF click <u>HERE</u>. To view Arris Holdings Inc. on the Boerse-Frankfurt Exchange under symbol ANI click <u>HERE</u>.

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