

XS FINANCIAL TO PRESENT AT THE LYTHAM PARTNERS SPRING CONFERENCE AND ROTH CAPITAL VIRTUAL GOLDEN CANNABIS DAY

LOS ANGELES, CA, March 17, 2021 – XS Financial Inc. ("XS Financial", "XSF" or the "Company") (CSE: XSF) (OTCQB: XSHLF), a specialty finance company providing equipment leasing solutions to cannabis and hemp companies in the United States, is pleased to announce it will be participating in the Lytham Partners Spring Conference March 30 - April 1, 2021 and the Roth Capital Partners Virtual Golden Cannabis Day on April 7th, 2021.

The **Lytham Partners** event is focused on connecting companies with institutional investors in a virtual 1x1 format with a focus on communicating positioning and strategies for 2021.

To arrange a virtual one-on-one meeting with XS Financial management, please contact Lytham Partners at 1x1@lythampartners.com.

The **Roth Capital Partners** event is by invitation only and will consist of 1-on-1 / small group meetings highlighted by a panel on Cannabis Brands, moderated by Roth Senior Research Analyst, Scott Fortune. This format will provide investors the opportunity to hear from and meet with executive management from approximately 25 private and public companies in a variety of cannabis sub-sectors. Meetings will consist of 40-minute management / investor video conference calls with public companies and 25-minute video conference calls with private companies.

About XS Financial

Founded in 2017, XSF specializes in providing equipment leasing solutions in the United States to owner/operators of cannabis and hemp companies, including cultivators, oil processors, manufacturers and testing laboratories. In addition, XSF provides a full range of consulting services including equipment selection and procurement, through its network of preferred vendor partnerships with original equipment manufacturers and equipment distributors. This powerful dynamic provides an end-to-end solution for customers which results in recurring revenues, strong profit margins, and a proven business model for XSF stakeholders. The Company's common shares are traded on the Canadian Securities Exchange under the symbol "XSF" and in the United States on the OTCQB under the symbol "XSHLF." For more information, visit: www.xsfinancial.com.

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Forward-Looking Information

This press release contains "forward-looking information" and may also contain statements that may constitute "forward-looking statements", collectively "forward-looking information", within the meaning of applicable Canadian securities legislation. Such forward-looking information is not representative of historical facts or information or current condition, but instead represent the beliefs and expectations regarding future events about the business and the industry and markets in which XS Financial operates, as well as plans or objectives of management, many of which, by their nature, are inherently uncertain. Generally, such forward-looking information can be identified by the use of terminology such as "plans",

"expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved". Forward-looking information contained herein may include but is not limited to, any additional leasing opportunities and the ability to capitalize on such and the timing thereof. Forward-looking information is not a guarantee of future performance and involve risks, uncertainties and assumptions which are difficult to predict. Accordingly, readers should not place undue reliance on forward-looking information, which are qualified in their entirety by this cautionary statement. XS Financial Inc., does not undertake any obligation to release publicly any revisions for updating any voluntary forward-looking information, except as required by applicable securities law.

Neither the Canadian Securities Exchange nor its Regulation Services Provider accepts responsibility for the adequacy or accuracy of this release.