

The Good Flour Corp. Facility Receives BRCGS's Gluten-Free Certification

VANCOUVER, BC , Aug. 22, 2023 /CNW/ - **The Good Flour Corp.** (CSE: GFCO) (OTCQB: GFCOF) (FSE: 3KZ) ("**GFCO**") is pleased to announce that following an extensive audit and review of its Burnaby, B.C. facility, it has received two certifications from BRC -British Retail Consortium: the BRCGS - Global Food Safety Standard. 9th edition and GFCP - Gluten-free Certification program 3rd edition.

BRCGS's Global Food Safety Initiative GFSI benchmark provides a framework for facilities to manage product safety, quality with Good Manufacturing Practices and systems like HACCP. The BRC Gluten-Free Certification Program (GFCP) a certification will allow the Company to include the BRCGS trusted logo's and marks on its products.

Jennifer Peters, co-founder of GFCO comments: "I am extremely pleased that the Burnaby facility has received this certification. BRCGS has a very rigorous process, the audit challenges you to control all aspects of safety quality as well as traceability in the facility's processes. This certification is the result of over a year of diligent work by the dedicated team at The Good Flour Corp. The BRCGS Standard is recognized by around 350 sites in 34 countries and is accepted by global retailers, quick-service restaurants, and manufacturers. Consumers look for GFCP certified logos for assurance of the Company's dedication to safety both food-safe and Celiac/ allergen safe."

BRCGS's Gluten-Free Certification Program (GFCP) uses a scientifically proven, risk-based management systems approach for effectively controlling gluten and gluten cross-contamination from incoming ingredients to the final product. It goes further than simply carrying out end-product testing and can easily be combined with a Food Safety audit. It is recognized by leading coeliac organizations around the world covering Europe, the USA, Canada and Mexico, meaning that sites that are BRCGS certified are also able to include these trusted marks on their products.

About The Good Flour Corp.

GFCO's mission is to provide chefs and individuals with the best blends to create recipes with its tried and true mixes, delivering consistent excellence every time. GFCO provides restaurants and grocery stores with better for you gluten and allergen free options: Fried Chicken Mix, All Purpose Baking Flour, Fish & Chip Batter, Tempura Batter Mix, Pizza & Pasta mix, Vanilla Cake Mix, Pancake & Waffle Mix, and pizza crusts. As well as the newly launched Patty Cakes™, a potato protein pancake mix for kids.

GFCO chooses high quality ingredients and blending them for taste and texture to give our customers gluten/allergen free options so they can enjoy life without giving up their favorite food and get back the good food they deserve.

For additional information on The Good Flour Corp. please refer to www.goodflour.co.

Cautionary Note Regarding Forward-Looking Information

This news release contains "forward-looking information" concerning anticipated developments and events related to GFCO that may occur in the future. Forward looking information contained in this news release includes, but is not limited to, statements with respect to demand for GFCO's products, the details of products under development, the benefits of the BRGCS certification and GFCO's future sales and business objectives.

In certain cases, forward-looking information can be identified by the use of words such as

"expects", "intends", "anticipates" or variations of such words and phrases or state that certain actions, events or results "may", "would", or "might" suggesting future outcomes, or other expectations, assumptions, intentions or statements about future events or performance. Forward-looking information contained in this news release is based on certain assumptions regarding, among other things, the timely receipt of regulatory approvals; the ability to source ingredients; the ability to attract qualified management and staff; the ability to effectively expand manufacturing and production capacity; the success of market initiatives and the ability to grow brand awareness; the ability to distribute Company's products; the ability to attract, maintain and expand relationships with key strategic restaurant and food service partners and GFCO will continue to have access to financing until it achieves profitability. While GFCO considers these assumptions to be reasonable, they may be incorrect.

Forward looking information involves known and unknown risks, uncertainties and other factors which may cause the actual results to be materially different from any future results expressed by the forward-looking information. Such factors include risks related to general business, economic and social uncertainties; risks associated with supply chain for machinery and equipment; litigation, availability of key product ingredients; legislative, environmental and other judicial, regulatory, political and competitive developments; failure to effectively expand production capacity; the ability to obtain retail partners to distribute Company's products; failure to attract, maintain and expand relationships with key restaurant and food service partners; changing consumer taste preferences; delay or failure to receive regulatory approvals; the sufficiency of our cash to meet liquidity needs; failure to attract qualified management and staff, labour disputes; and the additional risks identified in the "Risk Factors" section of GFCO's filings with applicable Canadian securities regulators.

Although GFCO has attempted to identify factors that could cause actual results to differ materially from those described in forward-looking information, there may be other factors that cause results not to be as anticipated. Readers should not place undue reliance on forward-looking information. The forward-looking information is made as of the date of this news release. Except as required by applicable securities laws, GFCO does not undertake any obligation to publicly update forward-looking information.

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