

# LOOPShare Retains Future Money Trends, LLC for Financial Marketing Services

Vancouver, British Columbia--(Newsfile Corp. - January 23, 2019) - **LOOPShare Ltd. (TSXV: LOOP)** (the "**Company**" or "**LOOP**") today announced that it has engaged Future Money Trends, LLC ("**FMT**") to advise and support capital markets communications with both traditional and online initiatives targeting the investment community and the investing public.

The Agreement (the "**IR Agreement**") with FMT is for an initial term of three years effective January 23, 2019. FMT is a limited liability company existing under the laws of the State of Texas with an office at 1102 S. Austin Ave, #110-283, Georgetown, Texas, USA. The IR Agreement has an aggregate cost of US\$250,000 in return for FMT providing financial publishing and digital marketing services to the Company. Pursuant to the IR Agreement, Future Money Trends will raise public awareness of the Company and will promote the Company's business.

FMT and its principals do not hold any securities of the Company. The Company will pay the cost of the IR Agreement from its cash on hand. The Agreement is subject to the approval of the TSX Venture Exchange.

The Company also announces that it has granted an aggregate of 500,000 stock options to a director of the Company (the "**Optionee**") for the purchase of up to an aggregate of 500,000 Shares of the Company, pursuant to its Stock Option Plan, at an exercise price of \$0.05 per common share. All of the stock options granted are exercisable until expiry on November 23, 2023 and vest as follows: (i) 40% on November 23, 2019 (ii) 30% on November 23, 2020, and (iii) 30% on November 23, 2021. The Shares issuable upon the exercise of stock options held by the Optionee will be subject to an exchange hold period of four months and one day from the date of grant of the stock options.

## About LOOPShare Ltd.

LOOPShare Ltd. (TSXV: LOOP), a Vancouver company established in 2009 focused on ridesharing, micro mobility and sustainable transportation, and its wholly owned subsidiary Saturna Green Systems Inc. have commercialized a first generation, wireless ruggedized 7" touchscreen dashboard with Telematics functionality for electric inner-city vehicles. LOOPShare's highly specialized display enables a broad range of services for consumer, tourism or commercial use.

LOOPShare's purpose is to develop and deploy connected end-to-end solutions for inner-city transportation vehicles, specifically geared toward Transportation as a Service ("TaaS"). Through Zone Operators worldwide, LOOPShare will implement TaaS solutions to offer Commuter Convenience and Tourist applications to subscribers based on LOOPShare's commuter/tourism/business-focused, unique, state-of-the-art wireless two-wheel electric sharing technology. "Loop" is a trademark of LOOPShare Ltd. For further information, please visit [www.loopscooters.com](http://www.loopscooters.com).

## For further information on LOOPShare, please contact:

Olen Aasen, Director  
Tel: 604.329.7239  
[oaasen@loopshareltd.com](mailto:oaasen@loopshareltd.com)

## Cautionary Note Regarding Forward-Looking Information

*This news release contains "forward-looking information" concerning anticipated developments and events that may occur in the future. Forward looking information contained in this news release includes, but is not limited to, statements with respect to the business plan and future operations of the Company.*

*In certain cases, forward-looking information can be identified by the use of words such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or state that certain actions, events or results "may", "could", "would", "might" or "will be taken", "occur" or "be achieved" suggesting future outcomes, or other expectations, beliefs, plans, objectives, assumptions, intentions or statements about future events or performance. Forward-looking information contained in this news release is based on certain factors and assumptions regarding, among other things, the accuracy, reliability and applicability of the LOOP's business model; the timely receipt of governmental approvals; the timely commencement of operations by LOOP and the success of such operations; the ability of LOOP to implement its business plan as intended; the legislative and regulatory environments of the jurisdictions where the LOOP will carry on business or have operations; LOOP's ability to access financing necessary to implement its business plan; the impact of competition and the competitive response to the LOOP's business strategy; and the availability of scooters. While the Company considers these assumptions to be reasonable based on information currently available to it, they may prove to be incorrect.*

*Forward looking information involves known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by the forward-looking information. Such factors include risks related to acts of God, the impact of general economic conditions, changing domestic and international transportation industry conditions, increases in operating costs, terrorism, pandemics, currency fluctuations, interest rates, risks specific to the transportation industry, the ability of management to implement LOOP's operational strategy, the ability to attract qualified management and staff, labour disputes, regulatory risks, including risks relating to the acquisition of the necessary licenses and permits, financing,*

*capitalization and liquidity risks, including the risk that the financing necessary to fund operations may not be obtained and the additional risks identified in the "Risk Factors" section of the Company's reports and filings with applicable Canadian securities regulators.*

*Although the Company has attempted to identify important factors that could cause actual actions, events or results to differ materially from those described in forward-looking information, there may be other factors that cause actions, events or results not to be as anticipated, estimated or intended. Accordingly, readers should not place undue reliance on forward-looking information. The forward-looking information is made as of the date of this news release. Except as required by applicable securities laws, the Company does not undertake any obligation to publicly update or revise any forward-looking information.*

*Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) has reviewed or accepts responsibility for the adequacy or accuracy of this release.*