

LOOPShare Ltd.

Incentive Stock Options

Investor Relations Contract

VANCOUVER, BRITISH COLUMBIA--(Marketwire – July 8, 2016) – **LOOPShare Ltd.** (TSXV: LUP) (the “**Corporation**” or “**LOOPShare**”) announces that it has reserved for issuance an aggregate of 2,657,000 class “A” common shares (“Shares”) of the Corporation pursuant to the grant of incentive stock options and entered into a contract for investor relations services.

As disclosed in the Corporation’s filing statement dated May 29, 2016, 2,157,000 five-year incentive stock options, exercisable at a price of \$0.20 per Share, have been granted to directors, officers, employees and consultants of the Corporation. Included in the options granted are 1,200,000 options for directors and officers, 662,000 options for employees and 25,000 options for a consultant, each vesting in equal amounts each month over 36 months from the grant date. The remaining 270,000 options were granted to consultants and vest in equal amounts each quarter over 12 months from the grant date.

An additional 500,000 five-year incentive stock options, exercisable at a price of \$0.20 per Share, have been granted pursuant to a one-year contract with Dolce Vita Investment Corp. (“Dolce Vita”) to provide investor relations services for the Corporation. Dolce Vita, based in Vancouver, British Columbia, is a full-service investor relations firm that assists small and mid-cap public companies with market awareness campaigns. The options shall vest 25% immediately upon the grant date, 25% of at the end of each 6 month period thereafter, such that all of the options shall have vested at the end of 18 months following the grant of the options. Under the contract Dolce Vita shall be entitled to receive a monthly fee of \$9,500 per month. Dolce Vita holds 53,000 Shares of LOOPShare Ltd. indirectly through its sole owner, Walter Spagnuolo.

The options described above comprise the total options outstanding, which represent 6.6% of the 40,082,117 Shares currently outstanding. The stock option plan of LOOPShare Ltd. limits the issuance of options to no more than 10% of the outstanding Shares.

ON BEHALF OF THE BOARD OF LOOPSHARE LTD.

“ANWAR SUKKARIE”

President & CEO

For further information contact Walter Spagnuolo at (604) 343-8661.

The TSX Venture Exchange has in no way passed upon the merits of the proposed transaction and has neither approved nor disapproved the contents of this press release.