

BLITZPOOLS Bowls Into IPL, Signs Shahrukh Khan, Rahul Tewatia, Shardul Thakur and Mohammed Shami

Toronto, Ontario--(Newsfile Corp. - April 8, 2021) - Interactive Games Technologies Inc (IGT.BET) (CSE: BETS) (FSE: F003) (OTC: BLITF) ("**Interactive Games Technologies Inc**" or the "**Company**") continues to grow its skill based online fantasy gaming business in India. With the IPL (India Premier League) days away, and with a viewership of over 400 million, BLITZPOOLS (blitzpools.com) continues to execute on its plan to deliver the best fantasy gaming experience in India. Having just added Shardul Thakur, Rahul Tewatia, Shahrukh Khan and Mohammed Shami to Team BLITZ, which already includes Ishan Kishan, Rahul Chahar, Shreyas Gopal, and Wriddhiman Saha. BLITZPOOLS offers a unique opportunity to engage with some of the most exciting cricketers in the world, playing together in pools with guaranteed cash prizes.

As fans in India and across the world prepare for the IPL, India is also in another lockdown due to the COVID-19 pandemic. IGT.BET and BLITZPOOLS are taking every precaution as a company to ensure the safety of its employees while also continuing to provide the fantasy gaming experience people have come to count on. With growth continuing to exceed expectations from launch just over 30 days ago, BLITZPOOLS continues to deliver on its plans to be the number one fantasy gaming destination in India.

Speaking on the new signing of Cricketers during the IPL 2021, the Assomull brothers, Vickram and Gaurav, founders of BLITZPOOLS said, "It is going to be an exciting year for sports and the 14th edition of IPL will surely be one of the biggest cricket tournaments of the year. On boarding these future superstars of Cricket is in synergy with our brand positioning and futuristic approach. We are optimistic about this association which will help us enhance the brand's uniqueness and boost engagement. Keeping interactive user experience at its core, we aim to build and strengthen product recall in the Indian market. By the end of IPL 2021, BLITZPOOLS is confident it will be home to one of the largest fantasy sports platforms in India."

Commenting on the association with Blitzpools.com, Shahrukh Khan said, "BLITZPOOLS is an exciting venture to be a part of and I am thrilled to get on board with the team. It is a great entertainment platform for cricket fans and sports fans in general and it will be a thrilling experience for them to play and win while enjoying a sport they love and engaging with cricketers they admire. BLITZPOOLS offers customers amazing, guaranteed prize pools giving them a great opportunity to come out as winners every time they play."

ABOUT BLITZPOOLS

LivePools Private Limited now BLITZPOOLS was launched in February 2018, just ahead of the Indian Premier League (IPL). Having surpassed 1.5 million registered users in India, BLITZPOOLS is targeting 10 million users in 2022. BLITZPOOLS is available for download in both the Google Play and iOS app store as well as desktop. BLITZPOOLS provides its users with all the statistics they need to make selections and predictions across multiple sports such as Cricket, Football and Kabaddi. It also offers its users the ability to engage with world class cricketers or to create their own challenges and invite their friends to play along. For more information, please visit www.blitzpools.com

ABOUT IGT.BET (Interactive Games Technologies Inc.)

IGT.BET is a publicly traded company listed in Canada, USA and Germany (CSE: BETS) ; (OTC: BLITF) ; (FSE: F003). The Company, led by a management team with a combined experience of over 100 years leading online gaming companies globally, is in the business of providing its customers with entertaining, exciting and engaging online gaming products with a unique brand position and a blend of skill-based games and games of chance. The Company's product suite includes social gaming, fantasy

sports, quiz games, poker, rummy, sports betting, as well as thrilling games of chance as part of its certifiably fair online casino. The product offering is available in countries in line with each jurisdiction's current regulatory environment. The Company will soon be adding to both its product offering and geographic availability as it strives to make its products available globally.

For additional information on the Company:

Email: info@igt.bet

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of applicable Canadian securities laws. Forward-looking statements are often, but not always, identified by the use of words such as "seek", "anticipate", "believe", "plan", "estimate", "expect", "likely" and "intend" and statements that an event or result "may", "will", "should", "could" or "might" occur or be achieved and other similar expressions. The forward-looking statements in this press release include statements relating to the projections for growth in the Indian online gaming market, the successful acquisition of BLITZPOKER and the timing of its acquisition, regulatory approval of the acquisition, the projections for growth in BLITZPOKER's profit and popularity. Forward-looking statements are subject to business and economic risks and uncertainties and other factors that could cause actual results of operations to differ materially from those contained in the forward-looking statements, including, without limitation, (i) the costs of compliance with and the risk of liability imposed under the laws of the jurisdictions in which the Company is operating or will operate (the "Operating Jurisdictions") including gambling laws and regulations, sports betting laws and regulations and mobile or online gambling and sports betting laws and regulations, (ii) negative changes in the political environment or in the regulation of mobile and online sports betting or gambling and the Company's business in the Operating Jurisdictions, (iii) risks relating to COVID-19 (iv) negative shifts in public opinion and perception of the gambling industry, (v) significant competition in the industry, (vi) risks of product liability and other safety-related liability as a result of usage of the Company's planned gambling and betting products, (vii) loss of intellectual property rights or protections, (viii) cybersecurity risks, (ix) constraints on marketing products, (x) fraudulent activity by employees, and (xi) risk of litigation. Readers are cautioned not to place undue reliance on forward-looking statements as there can be no assurance that the plans, intentions or expectations upon which they are placed will occur. Readers are further cautioned that the assumptions used in the preparation of such forward-looking statements (including, but not limited to, the assumption that , (i) the Company's financial condition and development plans do not change as a result of unforeseen events, (ii) there will continue to be a demand, and market opportunity, for the Company's product offerings, (iii) the Company will be able to establish, preserve and develop its brand, and attract and retain required personnel, and (iv) current and future economic conditions will neither affect the business and operations of the Company nor the Company's ability to capitalize on anticipated business opportunities) although considered reasonable by management of the Company at the time of preparation, may prove to be imprecise and result in actual results differing materially from those anticipated, and as such, undue reliance should not be placed on forward-looking statements. The forward-looking statements included in this press release are made as of the date of this press release and the Company does not undertake an obligation to publicly update such forward-looking statements to reflect new information, subsequent events or otherwise unless required by applicable securities laws. Forward-looking statements, forward-looking financial information and other metrics presented herein are not intended as guidance or projections for the periods referenced herein or any future periods, and in particular, past performance is not an indicator of future results and the results of the Company in this press release may not be indicative of, and are not an estimate, forecast or projection of the Company's future results. Forward-looking statements contained in this news release are expressly qualified by this cautionary statement.



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