



i3 welcomes the Holiday season with BLITZPOKER's 12 Days of Giveaways

Toronto, ON – December 17th, 2020 – i3 Interactive Inc. (“**i3 Interactive**” or the “**Company**”) (CSE: BETS) (FRA: F0O3): With the holiday season just around the corner, BLITZPOKER has announced a festive campaign - ‘12 days of Giveaway with BLITZPOKER’. Kicking-off from 13th December, all players on the BLITZPOKER platform will have a chance to win from a range of goodies while they enjoy a game of poker with their friends and family. The giveaways will range from BLITZPOKER merchandise, tournament tickets for every tournament in the month, prize money, grooming kits, smartphones, & a Christmas day Freeroll tournament!

In addition to this, BLITZPOKER's Christmas campaign will also feature BLITZPOKER's Secret Santa starting December 13 wherein there are special accolades and prizes for multiple players, making everyone a winner. Thanks to the flexibility of the BLITZPOKER platform, enabling users to play on the platform of their choice, smartphone or PC, poker players across the country can come together and celebrate the holiday season with each other by logging into <https://www.blitzpoker.com/>. BLITZPOKER also recently introduced the ‘Private table’ feature, which allows users to create their own closed game with up to 8 players.

Chris Neville, CEO of the Company commented on this latest offering, “As the Holiday season draws near, we wanted to do something special for our players who have joined our poker family. Our 12 days of Giveaway gives every single player a chance to win a little extra. I believe that losing a game is not necessarily a bad thing, in fact you can learn a lot more from a loss than you do from a win, which is why we have also introduced the BLITZPOKER Secret Santa who comes bearing gifts for the losers on the table. As the year comes to an end, we would like to once again, renew our promise to the Indian Poker community that we continue to strive to bring you the best poker experience we possibly can.”

BLITZPOKER has been an instant hit with poker players across India since its launch in August 2020. The app allows players to earn real cash with zero to minimum deposit amount. BLITZPOKER has their support team available on call, chat, email and social media to solve all player queries to ensure smooth gameplay and hassle-free cash outs/deposits.



To learn more about the terms and conditions of the BLITZPOKER's Christmas campaign, please visit <https://www.blitzpoker.com/> and follow @blitzpokerofficial on Instagram.

UPDATE

The Company has been unable to overcome irreconcilable differences with Mr. Bilzerian relating to the Bilzerian Agreements (as defined in the Company's listing statement dated June 28, 2020) resulting in the Company severing its partnership with Mr. Bilzerian. As a result, the Company has cancelled the 20,157,713 shares issued to Mr. Bilzerian.

ABOUT I3 INTERACTIVE INC.

The Company is in the business of providing customers with an online and mobile gaming platform which will provide sports fans worldwide with a unique and highly-engaging social gaming product, and sports betting and casino product offering. In an effort to break into the various emerging global markets, i3 has secured partnerships with key industry contacts.

For additional information on the Company:

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Forward-Looking Statements

This press release contains forward-looking statements within the meaning of applicable Canadian securities laws. Forward-looking statements are often, but not always, identified by the use of words such as "seek", "anticipate", "believe", "plan", "estimate", "expect", "likely" and "intend" and statements that an event or result "may", "will", "should", "could" or "might" occur or be achieved and other similar expressions. The forward-looking statements in this press release include statements relating to the projections for growth in the Indian online gaming market, the projections for success in the 12 days of Giveaway campaign, and the offering of special giveaways. Forward-looking statements are subject



to business and economic risks and uncertainties and other factors that could cause actual results of operations to differ materially from those contained in the forward-looking statements, including, without limitation, (i) the costs of compliance with and the risk of liability imposed under the laws of the jurisdictions in which the Company is operating or will operate (the “Operating Jurisdictions”) including gambling laws and regulations, sports betting laws and regulations and mobile or online gambling and sports betting laws and regulations, (ii) negative changes in the political environment or in the regulation of mobile and online sports betting or gambling and the Company’s business in the Operating Jurisdictions, (iii) risks relating to COVID-19 (iv) negative shifts in public opinion and perception of the gambling industry, (v) significant competition in the industry, (vi) risks of product liability and other safety-related liability as a result of usage of the Company’s planned gambling and betting products, (vii) loss of intellectual property rights or protections, (viii) cybersecurity risks, (ix) constraints on marketing products,(x) fraudulent activity by employees, and (xi) risk of litigation. Readers are cautioned not to place undue reliance on forward-looking statements as there can be no assurance that the plans, intentions or expectations upon which they are placed will occur. Readers are further cautioned that the assumptions used in the preparation of such forward-looking statements (including, but not limited to, the assumption that (i) the Company will be able to execute on its business plan as anticipated, (ii) the Company’s financial condition and development plans do not change as a result of unforeseen events, (iii) there will continue to be a demand, and market opportunity, for the Company’s product offerings, (iv) the Company will be able to establish, preserve and develop its brand, and attract and retain required personnel, and (v) current and future economic conditions will neither affect the business and operations of the Company nor the Company’s ability to capitalize on anticipated business opportunities) although considered reasonable by management of the Company at the time of preparation, may prove to be imprecise and result in actual results differing materially from those anticipated, and as such, undue reliance should not be placed on forward-looking statements. The forward-looking statements included in this press release are made as of the date of this press release and the Company does not undertake an obligation to publicly update such forward-looking statements to reflect new information, subsequent events or otherwise unless required by applicable securities laws. Forward-looking statements, forward-looking financial information and other metrics presented herein are not intended as guidance or projections for the periods referenced herein or any future periods, and in particular, past performance is not an indicator of future results and the results of the Company in this press release may not be indicative of, and are not an estimate, forecast or projection of the Company’s future results. Forward-looking statements contained in this news release are expressly qualified by this cautionary statement