



BLITZPOKER's Festive Fiesta; launches Rs. 6 lakh Diwali Freeroll, Private Tables and Celebrity Matches

Toronto, ON – November 16th, 2020 – i3 Interactive Inc. (“**i3 Interactive**” or the “**Company**”) (CSE: BETS) (FRA: F003) is pleased to provide an update on BLITZPOKER, an Indian poker website that the Company intends to acquire a controlling interest in, as outlined in the Company’s press release on August 10th, 2020.

Since its launch on August 10th into the Indian market, BLITZPOKER has become the “go to” poker room for big tournaments, huge prize pools and exciting poker for players of all skill levels. Coupled with regular daily action including daily and weekly tournaments of all sizes, BLITZPOKER has run three major events. It began with BLITZPOKER’s market entry with the largest freeroll brand launch in India seeing 10,000 entrants, followed by its Grand Poker Series which had \$1.36MM USD in prizes and now it has started its BLITZPOKER Diwali freeroll tournament, the largest freeroll celebrating Diwali in India.

BLITZ Diwali Freeroll will run from November 11th, 2020 until November 15th, 2020, where players can win every day of the Diwali week. Prize pools will start at 75,000 Indian Rupees (“**INR**”) and will increase to INR 100,000 Freeroll on November 13th and 14th. The excitement will soar among the players on the day of the main event- November 15th which has a guaranteed prize pool of INR 250,000.

In addition to the Diwali Freeroll tournament, BLITZPOKER has also introduced a private table feature on their platform. The feature will allow players (up to 8) to create private tables to play poker with friends and family. Commenting on their latest offering, Internet icon and Instagram sensation **Dan Bilzerian** said, “As the festive season rolls in closer, we want to add to the festivities and the joy of our players across the country. We want to give them a platform where they can have a little fun with their friends and family. With the imposed lockdowns, we realize that the celebrations during the much-awaited Diwali season won’t be the same as before, however, we want to do our part in offering the community to play together even if they are afar. The Diwali Freeroll and the private tables are our way of offering the Indian poker community a platform to celebrate together and play with their friends and family. We want to wish everyone a very happy festive season ahead.”



BLITZPOKER has been an instant hit with poker players across India since its launch in August 2020. The app allows players to earn real cash with zero to minimum deposit amount. BLITZPOKER has their support team available on call, chat, email and social media to solve all player queries to ensure smooth gameplay and hassle-free cash outs/deposits.

The Company anticipates its proposed acquisition of a controlling interest in BLITZPOKER, as outlined in press release on August 10th, 2020, will close on or prior to November 30th, 2020, subject to all requisite approvals, including the approval of the Canadian Securities Exchange.

ABOUT I3 INTERACTIVE INC.

The Company is in the business of providing customers with an online and mobile gaming platform which will provide sports fans worldwide with a unique and highly-engaging social gaming product, and sports betting and casino product offering. In an effort to break into the various emerging global markets, i3 has secured partnerships with key industry contacts, including Dan Bilzerian, an internationally renowned and widely respected social media celebrity with over 50 million social media followers.

For additional information on the Company:

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Forward-Looking Statements

This press release contains forward-looking statements within the meaning of applicable Canadian securities laws. Forward-looking statements are often, but not always, identified by the use of words such as “seek”, “anticipate”, “believe”, “plan”, “estimate”, “expect”, “likely” and “intend” and statements that an event or result “may”, “will”, “should”, “could” or “might” occur or be achieved and other similar expressions. The forward-looking statements in this press release include statements relating to the projections for growth in the Indian online gaming market, the successful acquisition of BLITZPOKER and the timing of its acquisition, regulatory approval of the acquisition, the projections for growth in BLITZPOKER’s profit and popularity, Mr. Bilzerian’s ability to generate traction with players and fans, the Company’s projections for growth in the Indian market, and the Company’s plans to feature zero buy-in tournaments and the offering of special bonuses, and the closing of the Company’s acquisition of BLITZPOKER. Forward-looking statements are subject to business and economic risks and uncertainties and other factors that could cause actual results of operations to differ materially from those



*contained in the forward-looking statements, including, without limitation, (i) the costs of compliance with and the risk of liability imposed under the laws of the jurisdictions in which the Company is operating or will operate (the “**Operating Jurisdictions**”) including gambling laws and regulations, sports betting laws and regulations and mobile or online gambling and sports betting laws and regulations, (ii) negative changes in the political environment or in the regulation of mobile and online sports betting or gambling and the Company’s business in the Operating Jurisdictions, (iii) risks relating to COVID-19 (iv) negative shifts in public opinion and perception of the gambling industry, (v) significant competition in the industry, (vi) risks of product liability and other safety-related liability as a result of usage of the Company’s planned gambling and betting products, (vii) loss of intellectual property rights or protections, (viii) cybersecurity risks, (ix) constraints on marketing products, (x) fraudulent activity by employees, and (xi) risk of litigation. Readers are cautioned not to place undue reliance on forward-looking statements as there can be no assurance that the plans, intentions or expectations upon which they are placed will occur. Readers are further cautioned that the assumptions used in the preparation of such forward-looking statements (including, but not limited to, the assumption that (i) the Company will be able to execute on its business plan as anticipated, including its ability to maintain a relationship with Dan Bilzerian, (ii) the Company’s financial condition and development plans do not change as a result of unforeseen events, (iii) there will continue to be a demand, and market opportunity, for the Company’s product offerings, (iv) the Company will be able to establish, preserve and develop its brand, and attract and retain required personnel, and (v) current and future economic conditions will neither affect the business and operations of the Company nor the Company’s ability to capitalize on anticipated business opportunities) although considered reasonable by management of the Company at the time of preparation, may prove to be imprecise and result in actual results differing materially from those anticipated, and as such, undue reliance should not be placed on forward-looking statements. The forward-looking statements included in this press release are made as of the date of this press release and the Company does not undertake an obligation to publicly update such forward-looking statements to reflect new information, subsequent events or otherwise unless required by applicable securities laws. Forward-looking statements, forward-looking financial information and other metrics presented herein are not intended as guidance or projections for the periods referenced herein or any future periods, and in particular, past performance is not an indicator of future results and the results of the Company in this press release may not be indicative of, and are not an estimate, forecast or projection of the Company’s future results. Forward-looking statements contained in this news release are expressly qualified by this cautionary statement.*