

NOTICE OF CHANGE IN CORPORATE STRUCTURE

Pursuant to Section 4.9 of National Instrument 51-102 *Continuous Disclosure Requirements*

1. Names of the parties to the transaction.

i3 Interactive Inc. (formerly, Fairmont Resources Inc.) (the “**Company**”)

1250313 B.C. Ltd. (“**Subco**”); 1250310 B.C. Ltd. (“**Subco 2**”); 1250312 B.C. Ltd. (“**Debtco**”); and Influencers Interactive Inc. (“**Influencers**”)

2. Description of the transaction.

On June 29, 2020, the Company completed a reverse takeover transaction (the “**RTO Transaction**”) with Debtco and Influencers. The RTO Transaction was effected by way of two triangular amalgamations among (a) the Company, Influencers and Subco; and (b) the Company, Debtco, and Subco 2. In connection with the RTO Transaction, the Company changed its year-end to be the same as that of Influencers (December 31st), and reconstituted its board of directors and senior officers to consist of Chris Neville (Director, Chief Executive Officer), Troy Grant (Director), Binyomin Posen (Director), James Henning (Chief Financial Officer).

Other than as described above, there were no other changes in the corporate structure of the Company.

3. Effective date of the transaction.

June 29, 2020.

4. Name of each party, if any, that ceased to be a reporting issuer after the transaction and of each continuing entity.

Not applicable. The Company continues to be a reporting issuer in British Columbia and Alberta, and subsequent to the Company’s listing on the Canadian Securities Exchange on July 2, 2020, the Company is now a reporting issuer in Ontario.

5. Date of the reporting issuer's first financial year-end subsequent to the transaction.

The Company’s first financial year-end subsequent to the RTO Transaction will be December 31, 2020, as the Company has adopted the financial year-end of Influencers in accordance with Section 4.10(1)(b) of National Instrument 51-102 – *Continuous Disclosure Requirements* (“**Instrument**”).

6. Periods, including comparative periods, if any, of the interim and annual financial statements required to be filed for the company's first financial year subsequent to the transaction.

The Company has adopted the financial year-end of Influencers in accordance with Section 4.10(1)(b) of the Instrument. The Company will file annual financial statements for the year ended December 31, 2020 on or before April 29, 2021, interim financial statements for the three months ended March 31, 2021 on or before June 1, 2021, interim financial statements for the six months ended June 30, 2021 on or before August 31, 2021, and financial statements for the nine months ended September 30, 2021 on or before November 30, 2021.

7. Documents filed that describe the transaction and where those documents can be found in electronic format.

Further information about the RTO Transaction can be found in the following documents:

- news release of the Company dated June 11, 2020;
- material change report of the Company dated June 16, 2020;

- news release of the Company dated June 16, 2020;
- business combination agreement of the Company filed on June 29, 2020;
- news release of the Company dated June 29, 2020;
- news release of the Company dated July 2, 2020;
- material change report of the Company dated July 8, 2020;
- material change report of the Company dated July 8, 2020; and
- CSE Form 2A Listing Statement of the Company filed on July 2, 2020.

The above documents are available under the Company's profile on SEDAR at www.sedar.com.

DATED July 8, 2020