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PGM Expert, Dr. Larry Hulbert Joins Rockland Minerals Corp. as Senior Advisor

Vancouver, British Columbia, January 12, 2015 - Rockland Minerals Corp. (TSX.V: RL) (the "**Company**") is pleased to announce that Dr. Larry Hulbert has joined the Company's senior advisory team. Dr. Hulbert has over 40 years experience in Cu-Ni-PGM exploration and research and is one of North America's foremost experts on Platinum and Palladium exploration and discovery – in particular he was former research officer at the Institute for Geological Research on the Bushveld PGM Complex, South Africa.

Dr. Hulbert sits on a number of advisory boards and has been actively running exploration programs in the Labrador Trough, Quebec for over 20 years. From 1984 to 2007 Dr. Hulbert was employed by the Geological Survey of Canada (GSC) conducting research on the metallogeny of mafic-ultramafic rocks with an emphasis on Cu-Ni-PGM mineralization. Dr. Hulbert left the GSC in 2007. From 2007 to the present he has been working as a Cu-Ni-PGM specialist consulting for exploration companies engaged in Cu-Ni-PGM and Cr-V exploration in Canada, USA and Mexico. Dr. Hulbert has authored numerous professional papers, was the recipient of the Barlow Medal from CIM in 1993, a Robinson Distinguished Lecturer for the Geological and Mineralogical Association of Canada for 2001-2002, and in 2003 received the Earth Sciences Sector Merit Award from Natural Resources Canada.

Rav Mlait, President of Rockland stated, "Dr. Hulbert is providing Rockland with exceptional insight as we prepare for exploration at the Blue Lake Cu-Ni-PGM project in 2015. Rockland has put together a premier Cu-Ni-PGM camp in Quebec that has attracted key industry professionals".

Dr. Hulbert has been granted 200,000 stock options in the Company exercisable at \$0.10 cents for 2 years.

We seek Safe Harbor.

On behalf of the Board of Directors

"Rav Mlait"

President and CEO Rockland Minerals Corp.

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