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For Immediate Release

**HARRYS MANUFACTURING INC. APPOINTS NEW BOARD MEMBER AND SECRETARY/
UPDATE**

Vancouver, British Columbia, July 31, 2023 – Harrys Manufacturing Inc. (“**Harrys**” or the “**Company**”) (CSE:HARY) is pleased to announce that it and its wholly-owned subsidiary, have appointed Byron Striloff to the Board of Directors and Secretary, subject to regulatory approval.

Mr. Striloff, CFP, spent 35 years as a senior investment advisor in the areas of personal and corporate investment management, tax planning, venture capital, insurance, and estate planning. He was a producing branch manager and has held senior management and directorship positions for various national investment dealers. His most recent account executive position as a senior personal and corporate investment advisor with CIBC Wood Gundy (2016). Prior to that, he was a VP and managed the White Rock office for Canaccord Genuity.

Byron is a specialist in the development of financial strategies that optimize investment performance from long-term trends, tax minimization, and wealth creation for individuals and businesses. He is also a master qualified member of the Dent Foundation and frequently speaks at public seminars on demographic economic forecasting. Currently, Byron’s a founding partner of Regenerex Pharma Inc., a pharma company which specializes in providing successful treatment to diabetic level three wound care patients. He is also presently a Director and Chairman of the Board for Nationwide Self Storage.

“We’re confident that someone with Byron’s diverse skill set and wide experience will be a great asset to the team,” says President and CEO Nick Brusatore.

Update: **Harrys** would like to update the last disclosure that Nick Brusatore will be acting as Interim CFO while we continue our comprehensive search to find an experienced replacement.

About Harrys

Harrys is a marketer of tobacco products designed to satisfy the preferences of adult Canadian tobacco consumers who are seeking a quality, Canadian made product at a value price. **Harrys** management team brings over 40 years of industry experience and works with distribution and retail partners who put their customers first.

For more information, please visit: www.harrysmfg.com

ON BEHALF OF THE BOARD

"Nick Brusatore"
President and CEO

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Neither the Canadian Securities Exchange nor its regulation services provider accepts responsibility for the adequacy or accuracy of this release.

FORWARD-LOOKING STATEMENTS: *Cautionary Note Regarding Forward-Looking Statements: This release includes certain statements and information that may constitute “forward-looking information” within the meaning of applicable Canadian securities laws. All statements in this news release, other than statements of historical facts, including statements regarding future estimates, plans, objectives, timing and assumptions or expectations of future performance, are forward-looking statements and contain forward-looking information. Generally, forward-looking statements and information can be identified by the use of forward-looking terminology such as “intends” or “anticipates”, or variations of such words and phrases or statements that certain actions, events or results “may”, “could”, “should”, “would” or “occur”. Forward-looking statements are based on certain material assumptions and analysis made by the Company and the opinions and estimates of management as of the date of this news release. These forward-looking statements are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such forward-looking statements or forward-looking information. Although management of the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking statements or forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements and forward-looking information. Readers are cautioned that reliance on such information may not be appropriate for other purposes. The Company does not undertake to update any forward-looking statement, forward-looking information or financial out-look that are incorporated by reference herein, except as required by applicable securities laws.*