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*For Immediate Release*

**HARRYS MANUFACTURING INC. APPOINTS NEW PRESIDENT & CEO**

**Vancouver, British Columbia, July 28, 2023 – Harrys Manufacturing Inc.** (“**Harrys**” or the “**Company**”) (CSE:HARY) is pleased to announce that it and its wholly-owned subsidiary, have appointed Nick Brusatore as its new President & Chief Executive Officer (“**CEO**”), and Chief Financial Officer, (“**CFO**”), subject to regulatory approval.

Mr. Brusatore is an entrepreneur with a wealth of experience bringing businesses to market and contributing to their success. Nick’s creative style, combined with mechanical design and engineering background contribute to his strategic approach to problem-solving. Nick is the initial founder and funder of Affinor Growers (AFI.CN) where he currently holds the position of CEO, CFO and is on the Board of Directors. Nick’s extensive market knowledge will be an asset to stakeholder relations as Harrys strives toward our growth plans.

In order to facilitate Mr. Brusatore’s appointment, Ken Storey has resigned from his position as President and CEO of the Company but will continue to serve as Vice-President Sales and Marketing and remain on the Company’s board of directors. Mr. Storey has been the Company’s President & CEO since February 6, 2020. “I’m delighted to have someone of Nick’s caliber and experience join Harrys,” says Mr. Storey, “Nick brings a set of skills that will complement the team, such as building networks and partnerships that will allow us to clearly focus on success.”

**About Harrys**

Harrys is a marketer of tobacco products designed to satisfy the preferences of adult Canadian tobacco consumers who are seeking a quality, Canadian made product at a value price. Harrys’ management team brings over 40 years of industry experience and works with distribution and retail partners who put their customers first.

For more information, please visit: [www.harrysmfg.com](http://www.harrysmfg.com)

**ON BEHALF OF THE BOARD**

"Ken Storey"  
VP and Director

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*Neither the Canadian Securities Exchange nor its regulation services provider accepts responsibility for the adequacy or accuracy of this release.*

**FORWARD-LOOKING STATEMENTS:** *Cautionary Note Regarding Forward-Looking Statements: This release includes certain statements and information that may constitute “forward-looking information” within the meaning of applicable Canadian securities laws. All statements in this news*

*release, other than statements of historical facts, including statements regarding future estimates, plans, objectives, timing and assumptions or expectations of future performance, are forward-looking statements and contain forward-looking information. Generally, forward-looking statements and information can be identified by the use of forward-looking terminology such as “intends” or “anticipates”, or variations of such words and phrases or statements that certain actions, events or results “may”, “could”, “should”, “would” or “occur”. Forward-looking statements are based on certain material assumptions and analysis made by the Company and the opinions and estimates of management as of the date of this news release. These forward-looking statements are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such forward-looking statements or forward-looking information. Although management of the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking statements or forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements and forward-looking information. Readers are cautioned that reliance on such information may not be appropriate for other purposes. The Company does not undertake to update any forward-looking statement, forward-looking information or financial out-look that are incorporated by reference herein, except as required by applicable securities laws.*