

For Immediate Release

HARRYS ANNOUNCES BOARD AND MANAGEMENT CHANGES

Vancouver, British Columbia, July 19, 2023 – Harrys Manufacturing Inc. (CSE: HARY) (the "Company" or "Harrys") would like to announce the resignations of Cindy Ieong from the position of CFO, Corporate Secretary and Director, and Henry Chow, a Director. With Ms. Ieong's departure, Ken Storey, President and CEO, will act as interim CFO and Corporate Secretary. The Company would like to thank Ms. Ieong and Mr. Chow for their service, and wish them the best for the future. The Company is finalizing a comprehensive search to find experienced replacements for the vacant positions.

About Harrys

Harrys is a marketer of tobacco products designed to satisfy the preferences of adult Canadian tobacco consumers who are seeking a quality product at a value price. Harrys' management team brings over 40 years of industry experience and works with distribution and retail partners who put their customers first. For more information, please visit: www.harrysmfg.com.

ON BEHALF OF THE BOARD

Ken Storey President & CEO

For further information, please contact:

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Information in this news release concerning the Company's products is indented for the exclusive use of market investors and is not in any way intended to promote tobacco products to consumers, which is prohibited by Canadian law.

Neither the Canadian Securities Exchange nor its regulation services provider accepts responsibility for the adequacy or accuracy of this news release.

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to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such forward-looking statements or forward-looking information. Although management of the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking statements or forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements and forward-looking information. Readers are cautioned that reliance on such information may not be appropriate for other purposes. The Company does not undertake to update any forward-looking statement, forward-looking information or financial out-look that are incorporated by reference herein, except as required by applicable securities laws.