



For Immediate Release

HARRYS PROVIDES CORPORATE UPDATE

Vancouver, British Columbia, July 10, 2023 – Harrys Manufacturing Inc. (CSE: HARY) (the “**Company**” or “**Harrys**”) is pleased to announce that distribution to our new chain strategic partner, which began in June, continues in Ontario, British Columbia and Alberta. This will contribute to the availability of **Harrys®** in key high-traffic urban centers. Meanwhile, the company has partnered with another supply chain distributor in British Columbia that will test **Harrys®** in a limited number of independent accounts in their network of retailers in that province.

Our strategy continues to be to develop the supply chain and broaden the availability of **Harrys®** at retail accounts. We believe we remain competitively positioned within the value-priced segment, and offer one of the few Canadian-made products on the market.

The Company also wishes to announce that Daniel Polus resigned from the Company’s board of directors June 26, 2023. The Company wishes to thank Mr. Polus for his contributions to the Company. The Company is conducting a comprehensive search to find an experienced replacement for the vacant directors position.

About Harrys

Harrys is a marketer of tobacco products designed to satisfy the preferences of adult Canadian tobacco consumers who are seeking a quality product at a value price. Harrys’ management team brings over 40 years of industry experience and works with distribution and retail partners who put their customers first. For more information, please visit: www.harrysmfg.com.

ON BEHALF OF THE BOARD

Ken Storey
President & CEO

For further information, please contact:

Corporate Communications
Telephone: 604-565-5100
Email: IR@HarrysMFG.com

Information in this news release concerning the Company’s products is indented for the exclusive use of market investors and is not in any way intended to promote tobacco products to consumers, which is prohibited by Canadian law.

Neither the Canadian Securities Exchange nor its regulation services provider accepts responsibility for the adequacy or accuracy of this news release.

Cautionary Note Regarding Forward-Looking Statements: This release includes certain statements and

information that may constitute “forward-looking information” within the meaning of applicable Canadian securities laws. All statements in this news release, other than statements of historical facts, including statements regarding future estimates, plans, objectives, timing and assumptions or expectations of future performance are forward-looking statements and contain forward-looking information. Generally, forward-looking statements and information can be identified by the use of forward-looking terminology such as “intends” or “anticipates”, or variations of such words and phrases or statements that certain actions, events or results “may”, “could”, “should”, “would” or “occur”. Forward-looking statements are based on certain material assumptions and analysis made by the Company and the opinions and estimates of management as of the date of this news release. These forward-looking statements are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such forward-looking statements or forward-looking information. Although management of the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking statements or forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements and forward-looking information. Readers are cautioned that reliance on such information may not be appropriate for other purposes. The Company does not undertake to update any forward-looking statement, forward-looking information or financial out-look that are incorporated by reference herein, except as required by applicable securities laws.