



For Immediate Release

HARRYS SIGNS RETAIL AGREEMENT WITH GROWING CHAIN RETAILER

Vancouver, British Columbia, May 30, 2023 – Harrys Manufacturing Inc. (CSE: HARY) (the “Company” or “Harrys”) is thrilled to announce a significant milestone in its growth strategy with the signing of a strategic retail agreement with a prominent chain retailer. This partnership marks an important step forward in expanding the reach of the **Harrys®** brand in key high-traffic urban centers across Ontario, British Columbia, and Alberta.

Under this agreement, Harrys will gain access to an extensive network of over 100 retail stores operated by our new esteemed partner. This vast distribution network will play a pivotal role in bringing our high-quality products closer to adult consumers, reinforcing our commitment to meeting their needs and preferences.

CEO Ken Storey expresses his enthusiasm about the new collaboration, stating, "We are delighted to join forces with our new retail partner, who shares our vision of providing exceptional products to adult customers. Their established presence and strategic locations in urban centers align perfectly with our expansion goals, ensuring Harrys' continued growth in these important markets."

With distribution slated to commence in June 2023, Harrys is poised to capture the attention of a broader adult customer base and strengthen its market position in the regions. By leveraging this new partnership and continuing to work on other strategic partnerships, the Company aims to bolster brand awareness and market recognition through increased availability of its renowned products.

About Harrys

As a company committed to innovation and customer satisfaction, **Harrys®** remains dedicated to delivering premium products that meet the evolving needs of adult consumers. Through strategic collaborations like this, we continue to demonstrate our unwavering commitment to providing exceptional value and expanding our market reach. For more information, please visit: www.harrysmfg.com.

ON BEHALF OF THE BOARD

Ken Storey
President & CEO

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