

For Immediate Release

# HARRYS PROVIDES CORPORATE UPDATE

Vancouver, British Columbia, February 10, 2022 – Harrys International Manufacturing Inc., (a wholly owned subsidiary of Harrys Manufacturing Inc. ("Harrys" or the "Company") (CSE:HARY, OTCQB:WSRRF) is pleased to announce that its cigarette manufacturing partner and packaging supplier have successfully completed their test packaging for Harrys Premium King Size 20's in slide and shell packs and is now proceeding with the printing of packaging, to be immediately followed by cigarette production.

Management recognizes there have been some significant delays in getting our product to market, some of which can be attributed to the new Omicron variant of Covid-19. We also remain confident that the market continues to be receptive and look forward to our imminent launch. The Company anticipates first shipments to the four Western Provinces will be delivered to customers before end of March 2022.

## **Ontario Permit Granted**

Harrys also wishes to announce that it has obtained the necessary permits from the Ontario Ministry of Finance to market **Harrys**® cigarettes in Ontario. The Company continues to work with its Ontario Manufacturing partner to finalize arrangements and timing for manufacturing **Harrys**® cigarettes in Ontario.

With this latest permit approval, the Company now has Tobacco Wholesale Permits issued in the provinces of British Columbia, Alberta, Saskatchewan, Manitoba, Ontario, and Newfoundland and Labrador. According to Stats Canada over 70% of Canada's 4 million adult tobacco consumers live in these provinces.

Ken Storey, CEO stated; "I want to thank everyone for their patience and understanding through this challenging time and process. We are very excited as we near delivery of **Harrys**® cigarettes to our Western customers and look forward to providing further updates as the Company progresses."

### **About Harrys**

Harrys is a wholesale distributor of value-priced, high quality, 100% natural tobacco cigarettes. Harrys utilizes various types of tobacco blends to satisfy customer demands and preferences for products that meet Health Canada standards. Harrys' management team brings over 50 years of combined experience in the domestic and international tobacco industry. For more information, please visit: www.harrysmfg.com

### ON BEHALF OF THE BOARD

Ken Storey President & CEO

# For further information, please contact:

Corporate Communications Telephone: 604-349-3011 Email: IR@HarrysMFG.com Information in this news release concerning the Company's products is intended for the exclusive use of market investors and is not in any way intended to promote tobacco products to consumers, which is prohibited by Canadian law.

Neither the Canadian Securities Exchange nor its regulation services provider accepts responsibility for the adequacy or accuracy of this news release.

#### FORWARD-LOOKING STATEMENTS:

Cautionary Note Regarding Forward-Looking Statements: This release includes certain statements and information that may constitute "forward-looking information" within the meaning of applicable Canadian securities laws. All statements in this news release, other than statements of historical facts, including statements regarding future estimates, plans, objectives, timing, assumptions or expectations of future performance, including the expected timing and ultimate completion of the Company's first shipments of tobacco products to Western Canada, are forward-looking statements and contain forwardlooking information. Generally, forward-looking statements and information can be identified by the use of forward-looking terminology such as "intends" or "anticipates", or variations of such words and phrases or statements that certain actions, events or results "may", "could", "should", "would" or "occur". Forward-looking statements are based on certain material assumptions and analysis made by the Company and the opinions and estimates of management as of the date of this news release, including that the Company will remain on track to ship its first order to Western Canada, without material manufacturing, shipping and/or regulatory delays. These forward-looking statements are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such forwardlooking statements or forward-looking information. Important factors that may cause actual results to vary include: risks associated with the production, manufacturing and shipping of tobacco products; the impact on the Company arising from the COVID-19 pandemic, and delays resulting from or inability to obtain required regulatory approvals. Although management of the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking statements or forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements and forward-looking information. Readers are cautioned that reliance on such information may not be appropriate for other purposes. The Company does not undertake to update any forward-looking statement, forward-looking information or financial out-look that are incorporated by reference herein, except as required by applicable securities laws.