

Body and Mind Markham Illinois Dispensary Grand Opening

Las Vegas, Nevada and Vancouver, British Columbia--(Newsfile Corp. - May 25, 2023) - Body and Mind Inc. (CSE: BAMB) (OTCQB: BMMJ) (the "**Company**" or "**BaM**") an operations-driven multistate cannabis company, is pleased to announce the Grand Opening of the Body and Mind dispensary in Markham, Illinois. The Markham dispensary is conveniently located near the intersection of Highways I-57, I-294 and I-80 with over 400,000 cars per day passing within a mile of the dispensary.

The Company plans to celebrate with a Grand Opening ceremony over the Memorial Day weekend with military discounts to honor our service members and veterans, as well as many other promotional sales. On May 27th the event will include live entertainment, food trucks, representation by local brands, free merchandise and a ribbon cutting with local and state politicians and influencers at 11:00 AM. The dispensary carries a wide selection of popular form factors from brands including High Supply, Rhythm, Sawy, Dogwalkers, UpNorth, PTS and Daze Off.

In celebration of the grand opening, local cannabis brands including 93 Boys, Wyld, Stiizy, Kiva, and Rhythm, along with representatives from GTI, 4Front, Grass Roots, PTS, Aeriz and Cresco, will be on site to educate customers on the wide variety of products.

The Body and Mind dispensary is a full-service cannabis dispensary offering a wide range of brands and cannabis offerings including edibles, flower, vaping products, concentrates, capsules, tinctures, topicals and accessories. The new location offers convenient on-line ordering for expedited pickup and customers can order in advance by visiting <https://bodyandmind.com/illinois/markhamdispensary/markham-menu/>.

About Body and Mind Inc.

BaM is an operations-focused cannabis company with active retail operations in Ohio, Arkansas, and California, pending retail operations in Illinois and New Jersey, and craft cultivation and/or processing operations in Nevada, Ohio and Arkansas. We work daily to increase our market share through delighting customers while also continuing to hone our operational efficiencies to drive profits. We are primarily guided by the metric of return on investment. Currently, we believe the most significant return on investment projects in front of us are successful retail cannabis store launches in Illinois and New Jersey, which augment our existing retail footprint. We also believe that our team's core operational skillsets will create significant future shareholder value as the cannabis industry matures.

Please visit www.bodyandmind.com for more information.

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Certain matters discussed in this news release and oral statements made from time to time by representatives of the Company may constitute forward-looking statements. Although the Company believes that the expectations reflected in such forward-looking statements are based upon reasonable assumptions, it can give no assurance that its expectations will be achieved. Forward-looking information is subject to certain risks, trends and uncertainties that could cause actual results to differ materially from those projected. Many of these factors are beyond the Company's ability to control or predict. Important factors that may cause actual results to differ materially and that could impact the Company and the statements contained in this news release can be found in the Company's filings with the Securities and Exchange Commission. The Company assumes no obligation to update or supplement any forward-looking statements whether as a result of new information, future events or otherwise. This news release shall not constitute an offer to sell or the solicitation of an offer to buy securities.



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