BODY AND MIND INC. 1095 WEST PENDER STREET, SUITE 750 VANCOUVER, BC V6E 2M6 CANADA

VOTE BY INTERNET - <u>www.proxyvote.com</u>

Use the Internet to transmit your voting instructions and for electronic delivery of information up until 11:59 p.m. Eastern Time on January 22, 2020. Have your proxy card in hand when you access the web site and follow the instructions to obtain your records and to create an electronic voting instruction form.

ELECTRONIC DELIVERY OF FUTURE PROXY MATERIALS

If you would like to reduce the costs incurred by our company in mailing proxy materials, you can consent to receiving all future proxy statements, proxy cards and annual reports electronically via e-mail or the Internet. To sign up for electronic delivery, please follow the instructions above to vote using the Internet and, when prompted, indicate that you agree to receive or access proxy materials electronically in future years.

VOTE BY PHONE - 1-800-690-6903

Use any touch-tone telephone to transmit your voting instructions up until 11:59 p.m. Eastern Time on January 22, 2020. Have your proxy card in hand when you call and then follow the instructions.

VOTE BY MAIL

Mark, sign and date your proxy card and return it in the postage-paid envelope we have provided or return it to Vote Processing, c/o Broadridge, 51 Mercedes Way, Edgewood, NY 11717.

TO VOTE, MARK BLOCKS BELOW IN BLUE OR BLACK INK AS FOLLOWS:

									E84038-P29498	KEEP 1	HIS PORTIC	N FOR YO	UR RECO
	THIS PROXY CARD IS VALID ONLY V								IEN SIGNED AND DATED.	DETACH AND RETURN THIS PORTION C			
DY	AND N	AIND INC.											
		d of Directors proposals:	recommends you	vote FOR the								_	
1.	To el	lect the followin	g as directors:										I
	Non	ninees:			For		Withhold						
	1a.	Robert Hasma	ı		Ο		Ο				Foi	- Against	Abstai
	1b.	Brent Reuter			Ο		0	 To approve, on a non-binding advis compensation of our named executive of particularly described in the accompa 	officers, as n	nore U	Ο	0	
	1c.	David Wenger			Ο		Ο		14A - Proxy Statement.				
	1d.	Michael Mills			Ο		Ο		Board of Directors recommends you ar on the following proposal:	vote 1 Y	ear 2 Year	s 3 Years	Abstai
	1e.	Dong Shim			Ο		Ο	5.	To approve, on a non-binding advisory the frequency of executive compen votes.		0 0	Ο	0
					For	Against	Abstain		votes.				
2.	To ratify the appointment of Dale Matheson Carr-Hilton Labonte, Chartered Professional Accountants, as the Company's independent registered public accounting firm.			0	Ο	Ο	NO mee	NOTE: Such other business as may properly come before the meeting or any adjournment thereof.					
				For	Against	Abstain							
3.	Opti cont	on Plan, being tinuation, as m	ompany's 2012 In a maximum 10% ro ore particularly de dule 14A - Proxy Stat	olling plan, for scribed in the	0	0	0						
adm pers	ninistra ionally.	tor, or other fidu All holders mus	name(s) appear(s) h iciary, please give ful t sign. If a corporatio thorized officer.	l title as such. Joi	int own	ers should	l each sign						
Cian	atura	[PLEASE SIGN W		Date				Sign	ature (Joint Owners)	Date			

Important Notice Regarding the Availability of Proxy Materials for the Annual Meeting: The Notice and Proxy Statement and Form 10-K are available at www.proxyvote.com.

E84039-P29498

BODY AND MIND INC. Annual Meeting of Stockholders January 23, 2020 10:00 AM Pacific Time This proxy is solicited by the Board of Directors

The undersigned stockholder of the Company hereby appoints Mr. Michael Mills, the President and CEO of the Company, or failing him, Mr. Dong Shim, the Chief Financial Officer of the Company, or failing him, ______, as proxyholder for and on behalf of the stockholder with full power of substitution, to represent and vote as designated on the reverse side, all shares of common stock of Body and Mind Inc. held of record by the undersigned on November 27, 2019, at the Annual Meeting of Stockholders to be held at Suite 1500, 1055 West Georgia Street, Vancouver, British Columbia, Canada, V6E4N7 on Thursday, January 23, 2020 at 10:00 AM (Pacific Time) or any adjournment or postponement thereof.

The Board of Directors recommends a vote "For" the Election of Directors and "For" Proposals 2, 3 and 4 and a vote of "1 Year" on Proposal 5. Please sign, date and return promptly.

Continued and to be signed on reverse side