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NEWS RELEASE–For Immediate Distribution

BODY AND MIND INC.

BODY AND MIND ANNOUNCES NEW OTC TRADING SYMBOL

VANCOUVER, B.C., December 7, 2017–Body and Mind Inc. (CSE: BAMB, US OTC: BMMJ), (the ‘**Company**’), announces that effective December 8, 2017 the Company’s new trading symbol on the US OTC is “BMMJ” and the new CUSIP number is 09689V100.

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Investors are cautioned that, except as disclosed in the disclosure document to be prepared in connection with the transaction, any information released or received with respect to the Acquisition may not be accurate or complete and should not be relied upon. Trading in securities of Deploy Technologies Inc. should be considered highly speculative.

This news release contains forward-looking information, which involves known and unknown risks, uncertainties and other factors that may cause actual events to differ materially from current expectations. Important factors – including the availability of funds, the results of financing efforts and the parties’ due diligence reviews, and general market conditions – that could cause actual results to differ materially from the Company’s expectations are disclosed in the Company’s documents filed from time to time on SEDAR (see www.sedar.com). Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. The company disclaims any intention or obligation, except to the extent required by law, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

We seek safe harbour.