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**DEPLOY ANNOUNCES OFFERING AND APPOINTMENT OF CHIEF FINANCIAL  
OFFICER**

Vancouver, BC, March 10, 2017 – Deploy Technologies Inc. (CSE: DEP, US OTC: DPLY) (“Deploy” or the “Company”) is pleased to announce that it intends to complete a non-brokered private placement of up to 25,000,000 common shares in the capital of the Company (the “Shares”) at a price of \$0.05 per Share, for gross aggregate proceeds of up to \$1.25 million (the “Offering”).

Completion of the Offering is subject to receipt of all regulatory approvals including shareholders’ approval to increase the Company’s authorized share capital. All securities issued pursuant to the Offering will be subject to a statutory four month hold period under applicable securities laws, as well as a voluntary hold period of six months from the date of issuance. It is a term of the Offering that each of the subscribers agrees to enter their Shares purchased pursuant to the Offering into a voluntary pool for six months.

In connection with the Offering, Deploy may pay a finder’s fee to certain arm’s length parties who are eligible finders.

*None of the securities issued in connection with the Offering will be registered under the U.S. Securities Act of 1933, as amended, and may not be offered or sold in the United States absent registration or an applicable exemption from the registration requirements. This press release shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of the securities in any jurisdiction in which such offer, solicitation or sale would be unlawful.*

**Appointment of CFO**

The Company announces that Dong H. Shim has resigned as Chief Financial Officer of the Company, and is pleased to announce that it has appointed Darren Tindale as Chief Financial Officer. Deploy thanks Mr. Shim for his service to the Company.

Mr. Tindale brings over 17 years of financial accounting and management experience and has worked for both public and private companies. Mr. Tindale has served as Chief Financial Officer for numerous TSX Venture listed companies.

**About Deploy Technologies Inc.**

Deploy Technologies Inc. develops leading edge technologies with a vision of future market needs. To date it has developed a comprehensive suite of products focused on Fleet Data Management and Weigh Systems solutions designed for the industrial transportation market.

Company reporting information can be found on the Company’s website ([www.deploy.ca](http://www.deploy.ca)), CSE, ([www.thecse.com](http://www.thecse.com)) and SEDAR ([www.sedar.com](http://www.sedar.com)), as well as on the OTC Markets ([www.otcmarkets.com](http://www.otcmarkets.com)).

ON BEHALF OF THE BOARD

Murray Simser  
**President and CEO**

*Except for historical information contained herein, this news release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially. Except as required pursuant to applicable securities laws, the Company will not update these forward-looking statements to reflect events or circumstances after the date hereof. More detailed information about potential factors that could affect financial results is included in the documents filed from time to time with the Canadian securities regulatory authorities by the Company.*