



DEPLOY ANNOUNCES REVERSE SPLIT

Vancouver, BC, Canada, November 11, 2014 - Deploy Technologies Inc. (CSE: DEP) (OTC: DPLY) announced today that the company's Board of Directors has approved a reverse split of its common stock on the basis of one (1) new share for ten (10) old shares as well as a reduction in its authorized capital from 100,000,000 shares of common stock to 10,000,000 shares. As a result, upon the completion of the reverse split the number of issued and outstanding shares of the company's common stock will decrease from 23,130,209 to approximately 2,313,021.

The record date for the reverse split has been set as November 14, 2014, with an anticipated effective date of November 17, 2014. All fractional shares resulting from the reverse split will be rounded down to the nearest whole share.

In connection with the reverse split, the company's Board of Directors has also approved a merger with a subsidiary to be incorporated under Nevada law. Upon the completion of the merger, the company intends to assume the subsidiary's name in accordance with Policy 9 of the Canadian Securities Exchange (CSE) unless it is first able to obtain an exemption from the CSE for this requirement.

The company's Board of Directors believes that the reverse split will provide the company with the flexibility it needs to obtain financing. "Deploy is undertaking a restructuring of its capital for the purpose of making it more attractive to investors. This is not a move we take lightly, but we expect this process to allow us to achieve a number of exciting initiatives over the coming months", commented David Eppert, the Company's Chairman and Chief Technical Officer.

ABOUT DEPLOY TECHNOLOGIES INC.

Deploy Technologies Inc. has developed a comprehensive suite of products focused on Fleet Data Management & Weigh Systems solutions. The core of the Company's technology is based on the monitoring, storage and processing of hydraulic pressures data streams which are then used to address a wide range of applications including weight and loading calculations and warning systems for safety assurance initiatives.

Company reporting information can be found on the Company's website (www.deploy.ca), CSE (www.thecse.com) and SEDAR (www.sedar.com).

Deploy Technologies Inc.

Mail: 19011 - 1153 56th Street, Delta, BC, Canada V4L 2A2

Phone: 1 (604)781-1773 Fax : 1 (888) 777-8099

Email: info@deploy.ca Web : www.deploy.ca

CNSX Symbol: DEP OTC Symbol: DPLY

FORWARD LOOKING STATEMENTS

The statements contained above which are not historical are forward-looking statements that are subject to risk and uncertainties that could cause actual results to differ materially from those expressed, including but not limited to, certain delays beyond the Company's control with respect to market acceptance of new technologies or products, delays in testing and evaluation of products, and other.