

DEPLOY TECHNOLOGIES INC.

Deploy appoints Andre Thompson CEO

Vancouver, BC, Canada, September 25, 2014 - Deploy Technologies Inc., (CSE: DEP) (OTC: DPLY) announced today Andre Thompson has been appointed as Chief Executive Officer of the Company.

Mr. Thompson has assumed the role of Chief Executive Officer and has stepped down as Chief Operating Officer, a role he has filled since 2009. He will remain a Director of the Company.

David Eppert has assumed the role of Chief Technical Officer and has stepped down as Chief Executive Officer, a role he has filled since 2008. He will remain Chairman of the Board of Directors.

“Deploy’s product line is market ready”, commented Andre Thompson, the Company’s new Chief Executive Officer. “With the proper financing, sales and marketing efforts, shareholder value will increase substantially over the next four quarters.”

ABOUT DEPLOY TECHNOLOGIES INC.

Deploy Technologies Inc. has developed a comprehensive suite of products focused on Fleet Data Management & Weigh Systems solutions. The core of our technology is based on the monitoring, storage and processing of hydraulic pressures data streams which are then used to address a wide range of applications including weight and loading calculations and warning systems for safety assurance initiatives.

Company reporting information can be found on the company website www.deploy.ca and on CSE www.thecse.com, SEDAR www.sedar.com as well as on OTC Markets www.otcmarkets.com.

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FORWARD LOOKING STATEMENTS

The statements contained above which are not historical are forward-looking statements that are subject to risk and uncertainties that could cause actual results to differ materially from those expressed, including but not limited to, certain delays beyond the Company’s control with respect to market acceptance of new technologies or products, delays in testing and evaluation of products, and other.