

DEPLOY TECHNOLOGIES INC. DEPLOY 2011 ANNUAL GENERAL MEETING NOTICE

Vancouver, BC, Canada, September 27, 2011 - Deploy Technologies Inc. (PINKSHEETS: DPLY), announced today that the company will be holding its 2011 Annual General Meeting at 10:30 AM Pacific Time on October 28, 2011 at The Grand Taj Banquet Hall located at 8388 128th Street, Surrey, BC., Canada.

Everyone is welcome to attend the meeting and all registered shareholders will receive notices of the meeting to their addresses on file.

The Company Directors and Corporate Attorney are expected to be present at the meeting.

David Eppert, Chief Executive Officer of Deploy, stated: "We have achieved many milestones over the past three years. We have managed responsibly and we have laid the foundation for our long term plans for Deploy. We look forward to sharing these plans with our shareholders in person at our 2011 AGM."

ABOUT DEPLOY TECHNOLOGIES INC.

Deploy Technology Inc. has developed a comprehensive suite of products focused on Fleet Data Management & Weigh Systems solutions. The core of our technology is based on the monitoring, storage and processing of hydraulic pressures data streams which are then used to address a wide range of applications including weight and loading calculations and warning systems for safety assurance initiatives.

Our technology is a hardware base complemented with highly configurable and field upgradeable firmware allowing Deploy Technologies the ability to rapidly respond to the evolving requirements of our Client Community.

Deploy is a reporting issuer in British Columbia, Canada, with the head office in Langley, British Columbia, Canada. Reporting information can be found on the company website www.deploy.ca and on SEDAR www.sedar.com as well as on OTC Markets www.otcmarkets.com.

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FORWARD LOOKING STATEMENTS

The statements contained above which are not historical are forward-looking statements that are subject to risk and uncertainties that could cause actual results to differ materially from those expressed, including but not limited to, certain delays beyond the Company's control with respect to market acceptance of new technologies or products, delays in testing and evaluation of products, and other.