

DEPLOY TECHNOLOGIES INC. DEPLOY COMPLETES HARDWARE VERSION 2.1

Vancouver, BC, Canada, July 26, 2011 - Deploy Technologies Inc. (PINKSHEETS: DPLY), announced today that the company has completed the hardware design and production of the Fleet Data Management & Weigh System Version 2.1 circuit board.

With all planned hardware features implemented and tested in the Version 2.1 circuit board, the product is now ready for commercial implementation. The Version 2.1 circuit board includes minor functionality changes which we considered to be required in order to stock one final and consistent board for pending and future orders. Customer applications will require custom software to operate our hardware in their environments.

David Eppert, Chief Executive Officer of Deploy, stated: "We have designed and engineered a commercial product that can withstand industrial operating environments. I am truly excited to hold this solid proprietary asset and envision its use by clients in a wide range of commercial and industrial environments."

ABOUT DEPLOY TECHNOLOGIES INC.

Deploy Technologies Inc. is building technologies for industrial, military, law enforcement and other fleet invested organizations. These technologies are designed to help organizations better leverage their fleet assets and take advantage of newly identified revenue potential.

Deploy is a reporting issuer in British Columbia, Canada, with the head office in Delta, British Columbia, Canada. Reporting information can be found on the company website www.deploy.ca and on SEDAR www.sedar.com as well as on OTC Markets www.otcmarkets.com.

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FORWARD LOOKING STATEMENTS

The statements contained above which are not historical are forward-looking statements that are subject to risk and uncertainties that could cause actual results to differ materially from those expressed, including but not limited to, certain delays beyond the Company's control with respect to market acceptance of new technologies or products, delays in testing and evaluation of products, and other.