

DEPLOY TECHNOLOGIES INC.

Deploy receives first Fleet Purchase Order

Vancouver, BC, Canada, January 2, 2014 - Deploy Technologies Inc. (CNSX: DEP) (OTC: DPLY) announced today that it has received its first Fleet Purchase Order from Sea to Sky Transfer.

Sea to Sky issued a purchase order for Deploy's *Air Brake Auto Check* system as well as Cellular/GPS tracking modems for 8 trucks. Sea to Sky had previously purchased its first hydraulic weighing terminal from Deploy.

"The three products offered by Deploy are a perfect fit for our cargo loading and transfer services using our tractor and crane truck fleet," said Ron Ally, President of Sea to Sky. "Deploy's hydraulic, air brake, and location monitoring and reporting products and services, are all key components for improving safe and reliable operation of our fleet vehicles."

Planned delivery of Deploy's Air Brake Auto Check system (ABAC) will be May 2014 after commercial production of the Air Brake Auto Check product. The ABAC will be mounted on the underside of commercial vehicles requiring the use of strong injection moulded plastic and certified weather proof connectors.

"We have developed what we believe is a well rounded product and service line which is supported by purchases and further queries as to how soon they can be installed", commented David Eppert, the Company's Chief Executive Officer. "Our job now is to take more orders, increase awareness of our products and services, deliver exceptional quality products and services, and build Deploy into a going concern."

ABOUT DEPLOY TECHNOLOGIES INC.

Deploy Technologies Inc. has developed a comprehensive suite of products focused on Fleet Data Management & Weigh Systems solutions. The core of the Company's technology is based on the monitoring, storage and processing of hydraulic pressures data streams which are then used to address a wide range of applications including weight and loading calculations and warning systems for safety assurance initiatives.

Company reporting information can be found on the Company's website (www.deploy.ca), CNSX (www.cnsx.ca) and SEDAR (www.sedar.com), as well as on OTC Markets (www.otcmarkets.com).

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FORWARD LOOKING STATEMENTS

The statements contained above which are not historical are forward-looking statements that are subject to risk and uncertainties that could cause actual results to differ materially from those expressed, including but not limited to, certain delays beyond the Company's control with respect to market acceptance of new technologies or products, delays in testing and evaluation of products, and other.