DEPLOY TECHNOLOGIES INC.
MANAGEMENT DISCUSSION AND ANALYSIS OF FINANCIAL POSITION
FOR YEAR ENDED JULY 31, 2013
Filed December 3, 2013

The following is Management's Discussion and Analysis ("MD&A") of the results of operations and financial condition of Deploy Technologies Inc. ("Deploy" or the "Company") for the year ended July 31, 2013. The information contained herein takes into account all important events up to this date. This MD&A should be read in conjunction with the Company's financial statements and related notes for the year ended July 31, 2013.

INTRODUCTION

The 2013 annual financial statements of Deploy have been prepared in accordance with International Financial Reporting Standards ("IFRS") issued by the International Accounting Standards Board ("IASB") and interpretations of the International Financial Reporting Interpretations Committee ("IFRIC"). Management is responsible for the integrity of the financial statements and operational information.

Deploy is a development stage company and will employ a system of internal controls, consistent with reasonable costs, to provide reasonable assurance that all assets are safeguarded and to facilitate the preparation of relevant, reliable, and timely financial information. These financial statements have been reviewed with management and have been approved by the Board of Directors. The Board of Directors is responsible for overseeing management's responsibility for financial reporting and is ultimately responsible for reviewing and approving the financial statements.

The MD&A provides readers with information essential to understand Deploy's current operations, results and financial performance, and to evaluate the future prospects of the Company. The preparation of the financial statements and related disclosures in conformity with IFRS requires management to make estimates that affect the reported amounts of assets, liabilities, revenue, expenses and contingencies.

Management bases its estimates on historical experience and on other assumptions that are believed, at the time, to be reasonable under the circumstances.

FORWARD-LOOKING STATEMENTS

This MD&A contains forward-looking information based on management's best estimates and the current operating environment. These forward-looking statements relate to anticipated financial performance, business prospects and strategies. With the exception of historical data, information and statements in this report, certain information and statements in this report that covers expected results of Deploy should be considered forward-looking.

Such forward-looking statements involve risks, uncertainties and other factors, which may cause actual results, performance or achievements of Deploy to be materially different from future results, performance or achievements expected or implied by such forward-looking statements. Some of the factors contributing to this uncertainty are fluctuations in quarterly and annual results, the ability of Deploy to identify, complete and then efficiently integrate acquisitions and strategic activities over the long term, demand for the products and service offered by Deploy, industry price pressure, as well as market forces, economic cycle, and the strength of regional economies in Canada and elsewhere where Deploy conducts its business. The foregoing list of important factors is not exhausting.

OVERALL PERFORMANCE

Deploy is a development stage company. It has earned no revenues and has incurred losses to date. The Company’s expenses have been limited to routine general and administrative costs and the costs of research and development and sales and marketing. The Company incurred a loss of $434,889 for the year ended July 31, 2013, compared to a loss of $1,289,420 for the fiscal year ended July 31, 2012 and a loss of $424,174 for the fiscal year ended July 31, 2011.

Deploy’s financial condition and ability to pay operating costs and research and development costs is dependent on the private sale of its common shares and acceptance of its common shares in payment of executive compensation in lieu of cash to fund its operations. The level of the Company’s operations from period to period depends on the amount of funds available. Its level of expenses and related loss has been increasing from period to period as a result of greater levels of funding available, which it believes is attributable to improvement in obtaining funding based on advances in the research and development of its Fleet Data Management & Weigh System products. Deploy experiences a significant match between financial condition and its level of expenditures. Although it may experience a working capital surplus and cash flow surplus from time to time, typically these surpluses are a result of a mismatch between the period in which funds are received and expected use of the funds in immediately following periods. The Company’s financial condition reflects the funds raised and expenses incurred, with cash inflows and outflows evenly matched over periods.

Deploy maintains current reporting and disclosure through SEDAR, the CNSX and OTC Markets, as well as a corporate website for shareholders to keep informed of the Company’s progress and status.

On September 8, 2013, the Company signed a Master Telecommunications Supply Agreement with KORE Wireless Canada, Inc.

On September 4, 2013, the Company announced that it had signed an exclusive license to Air Brake Monitor technology.

On July 16, 2013, the Company completed the registration of its Canadian PCT Patent in Canada.

On July 2, 2013, the Company posted its 2013 Third Quarter Financial Report.

On April 9, 2013, the Company received a Notice of Allowance from the Canadian Intellectual Property Office for its PCT Patent application filed in Canada.

On April 1, 2013, the Company posted its 2013 Second Quarter Financial Report.

On December 28, 2012, the Company posted its 2013 First Quarter Financial Report.

On November 30, 2012, the Company posted its 2012 Annual Audited Financial Statements.

On September 7, 2012, the Company received Notice of Allowance for the registration of its trademark ‘DEPLOY’ from the United States Patent and Trademark office.

On August 13, 2012, the Company received a favorable opinion from the International Searching Authority for the recently filed PCT Patent Application.

Restatement

The financial statements for the year ended 31 July 2012 have been restated to reflect the issuance of 353,500 share purchase warrants within a separate component of equity and other regroupings within equity related to foreign exchange.

The effects of the restatement are summarized as follows:

		As previously reported		**Adjustments**		**As restated**
Opening equity as at 1 August 2011						
Share capital	$	4,462	$	(1,132)	$	3,330
Contributed surplus		2,091,216		(27,267)		2,063,949
Foreign currency translation reserve		(41,967)		37,755		(4,212)
Shares to be issued		80,560		3,899		84,459
Deficit		(2,157,079)		(13,255)		(2,170,334)
Ending equity as at 31 July 2012						
Share capital		2,220		(1,132)		1,088
Contributed surplus		3,273,162		(50,227)		3,222,935
Foreign currency translation reserve		(49,571)		49,848		277
Warrant reserve		-		29,316		29,316
Shares to be issued		2,560		(4)		2,556
Deficit	$	(3,431,953)	$	(27,801)	$	(3,459,754)

The net effect of the above adjustments on equity as at 1 August 2011 and 31 July 2012 is $Nil.

The above adjustments resulted in an increase in net loss of $14,546, a decrease in net comprehensive loss of $12,093 and an increase in loss per share of $0.01 during the year ended 31 July 2012.

SELECTED ANNUAL INFORMATION

	July 31, 2013	**July 31, 2012**	**July 31, 2011**
Revenue	-	-	-
Net loss	(434,889)	(1,289,420)	(424,174)
Foreign currency translation adjustment	14,669	4,489	(41,967)
Comprehensive loss	(420,220)	(1,284,931)	(466,141)
Basic and fully diluted loss per share	(0.019)	(0.051)	(0.010)
Weighted average number of shares outstanding	22,329,469	24,900,085	41,914,420
Cash & cash equivalents	1,913	2,682	38,484
Total assets	120,375	162,027	145,847
Total non-current liabilities	91,100	51,781	58,497
Dividends declared	-	-	-

RESULTS OF OPERATIONS

Revenue and Other Income

The Company earned sales revenue of $Nil during the year ended July 31, 2013 (2012 - $Nil). Other income of $3,181 (2012 - $31,448) was generated from the provision of services utilizing the Company's tools and equipment during the year ended July 31, 2013.

Operating Expenses

Operating expenses totaled $434,451 for the year ended July 31, 2013, compared with $959,490 for the year ended July 31, 2012. The change in general and administrative expenses relate to a number of factors, but was primarily due to a decrease in consulting fees of $339,009 following successful completion of the development and testing of the Company's core product. The Company also incurred higher accounting and legal fees in 2012 due to filings made with respect to patents relating to the core products of the Company, and a reduction in general office and miscellaneous expenses. Due to investment in hardware, tools and equipment, the Company's depreciation expense increased by $11,368 in 2013 compared to 2012.

The following table shows the Company's comparative operating expenses for the years ended July 31, 2013, 2012 and 2011:

	Year ended July 31,		
	2013	**2012**	**2011**
General and Administrative Expenses			
Accounting and legal	54,480	161,067	52,418
Advertisement	-	11,308	-
Bank charges and interest	4,887	4,171	4,066
Consulting fees	81,063	420,072	218,253
Depreciation and amortization	39,908	28,540	13,745
Dues and subscriptions	15,186	26,886	15,811
Filing fees	4,062	5,891	10,720
Management fees	101,857	212,396	73,054
Meals and entertainment	2,759	9,525	3,998
Office and administration	14,937	26,727	20,848
Penalties	70,000	-	-
Rent	17,882	22,522	13,086
Tools and materials	17,246	23,335	34,371
Transfer agent fees	9,387	5,800	8,051
Travel	797	1,250	3,528
Total Operating Expenses	**434,451**	**959,490**	**471,949**

General and administrative expenses for the year ended July 31, 2013, included related party management fees of $101,857 (2012 – $211,255), related party consulting fees of $61,038 (2012 – $174,761), and related party accounting fees of $12,299 (2012 - $24,943). During fiscal 2011, the Company recovered management fees due to a reversal of accrual of management fee to a former director of $17,540. Management does not consider this amount to be payable. The consulting fees recorded during 2013 were significantly lower than in 2012 due to the completion of corporate development projects and the testing of the Company's core product, and accounting and legal fees were significantly lower due to the development and filing of patents relating to the core product of the Company in 2012.

In general, other general and administrative costs remained relatively the same during the year ended July 31, 2013, except for the items discussed above.

Another factor contributing to the change in the general and administrative expenses was the variation in exchange rates. The Company's functional currency is the Canadian dollar and its reporting currency is the United States dollar.

Discontinued Operations

There were no discontinued operations during the years ended July 31, 2013, 2012 and 2011.

Net Loss after Discontinued Operations

Net loss for the year ended July 31, 2013 totaled $434,889, compared with $1,289,420 for the year ended July 31, 2012. Net loss decreased due to the completion of significant corporate development projects and testing of the Company's core product. Also impacting the net loss was the fact that there was less activity during the year ended July 31, 2013 compared to the previous year.

Other Comprehensive Income/(Loss)

	Year ended July 31,		
	2013	**2012**	**2011**
Foreign Currency Adjustments	14,669	4,489	(41,967)
Total Comprehensive income/(loss)	**(420,220)**	**(1,284,931)**	**(41,967)**

The Company's functional currency is the Canadian dollar and its reporting currency is the U.S. dollar. At each balance sheet date, assets and liabilities that are denominated in a currency other than U.S. dollars are adjusted to reflect the current exchange rate which may give rise to a foreign currency translation adjustment accounted for as a separate component of stockholders' equity and included in other comprehensive income/(loss). The Company recorded translation adjustments of $14,669 and $4,489 for the years ended July 31, 2013 and 2012, respectively. The amounts are included in the statement of operations as other comprehensive gain or loss for the respective periods.

Comprehensive Loss

The Company's comprehensive losses were $420,220 and $1,284,931 for the years ended July 31, 2013 and 2012, respectively. The decrease in the Company's comprehensive loss in the 2013 periods compared to that of 2012 was due to the change in accounting, legal, and consulting fees as discussed above.

Total Assets

The Company's total assets amounted to $120,375 at July 31, 2013, compared with $162,027 at July 31, 2012. The decrease is attributable to a decrease in cash and cash equivalents of $769; the purchase of property, plant and equipment of $16,884 as offset by depreciation of $39,908 and a foreign exchange adjustment of $728; a decrease in amounts receivable of $20,572; and an decrease in prepaid expenses of $3,156.

Shareholders' Surplus/Deficiency

Shareholders' deficiency amounted to $595,463 at July 31, 2013, compared with a deficiency of $200,682 at July 31, 2012. The change in the shareholders' deficiency is due to the fact that the Company issued 120,000 units, each consisting of one common share and one share purchase warrant, during the first and second quarters of 2013 and 30,000 common shares in the fourth quarter, which were offset by an increase in the Company's net loss for the year ended July 31, 2013.

Authorized and Issued Shares:

Authorized Capital:

The authorized capital of the Company consists of 100,000,000 Common Shares with a par value of $0.0001 and 2,900,000 Class A Preferred Shares with no par value.

On September 15, 2010, the Company changed its jurisdiction of incorporation to Nevada from Delaware as a result of a merger with its wholly owned subsidiary, and as a result reduced its authorized capital from 500,000,000 Common Shares to 100,000,000 Common Shares.

On September 29, 2011, the Company amended its Articles of Incorporation to authorize the issuance of up to 2,900,000 Class A Preferred Shares, each share having the following voting powers, designations, preferences, limitations, restrictions, and relative rights:

a. Ten votes per share in *pari passu* with shares of common stock on all matters presented to the holders of the Company's equity securities for vote or approval;

b. A right to receive dividends when, as and if declared by the board of directors, in *pari passu* with each share of common stock with the amount of such dividends determined by multiplying the dividend per share of common stock by ten;

c. A right to receive distributions, whether or not in liquidation, in *pari passu* with each share of common stock with the amount of such distribution determined by multiplying the distribution per share of common stock by ten;

d. Conversion into ten shares of common stock at the election of the Company or of the holder any time after two years of the date of issuance.

Issued and Outstanding Shares

22,370,209 Common Shares at July 31, 2013 (July 31, 2012 - 22,220,209).

2,900,000 Class A Preferred Shares at July 31, 2013 (July 31, 2012 – 2,900,000).

On 15 May 2013, the Company issued 30,000 common shares for $0.10 (CAD$0.10) per share for cash proceeds of $2,949 (CAD$3,000).

On January 30, 2013, the Company issued 10,000 units at a price of $0.20 (CAD$0.20) per unit for cash proceeds of $1,993 (CAD$2,000) to a company controlled by a director of the Company. Each unit consists of one common share and one share purchase warrant. Each warrant entitles the holder to purchase an additional common share at a price of $0.40 per share for a period of 12 months from the date of issuance.

On 9 September 2012, the Company issued 110,000 units at a price of $0.20 (CAD$0.20) per unit for cash proceeds of $22,518 (CAD$22,000). Of the 110,000 units issued, 10,000 units were issued to a company controlled by a director of the Company. Each unit consists of one common share and one share purchase warrant. Each warrant entitles the holder to purchase an additional common share at a price of $0.40 per share for a period of 12 months from the date of issuance.

During the year ended July 31, 2012, the Company issued 1,368,515 Common Shares to a company controlled by the Chief Executive Officer of the Company and Vice President of Operations of the Company, valued at a total of $420,902 (CAD$416,354). Of the total, $119,162 (CAD$120,849) and $301,740 (CAD$295,505) relate to management and consulting services rendered during the years ended July 31, 2012 and 2011, respectively. A loss of $229,837 was recognized to settle the payable outstanding in relation to the services rendered during the year ended July 31, 2011.

During the year ended July 31, 2012, the Company issued 598,862 Common Shares to a company controlled by the Vice President of Corporate Development of the Company, valued at a total of $175,035 (CAD$173,593). Of the total $58,728 (CAD$59,692) and $116,304 (CAD$113,901) relate to consulting services rendered during the years ended July 31, 2012 and 31 July 2011, respectively. A loss of $88,590 was recognized to settle the payable outstanding in relation to the services rendered during the year ended July 31, 2011.

On July 20, 2012, the Company issued 100,000 Common Shares to a Director of the Company valued at $12,583 (CAD$13,000) related to accounting services rendered during the year ended July 31, 2012.

On July 20, 2012, the Company issued 275,000 Common Shares valued at $35,346 (CAD$35,750) for consulting services rendered during the year ended July 31, 2012.

On May 15, 2012, the Company issued 353,500 Common Shares for $0.20 per share for cash proceeds of $70,495 (CAD$70,700).

On February 20, 2012, the Company issued 130,000 Common Shares for $0.10 per share for cash proceeds of $13,100 (CAD$13,000).

On November 14, 2011, the Company issued 65,563 Common Shares valued at $12,239 (CAD$12,457) to settle short-term loans valued at $6,556. A loss of $5,901 was recognized to settle the short-term loan.

On November 14, 2011, the Company issued 2,065,000 Common Shares for $0.10 per share for cash proceeds of $202,886 (CAD $206,500).

On September 29, 2011, the Company approved the exchange of 29,000,000 of its Common Shares for 2,900,000 of its newly authorized Class A Preferred Shares, as follows: 2,000,000 Common Shares owned by Force Options Inc., a private company owned by the Chief Executive Officer of the Company for 200,000 Class A Preferred Shares, and, 27,000,000 Common Shares owned by Trepped Enterprises Inc., a private company owned equally by the Chief Executive Officer of the Company and Vice President of Operations of the Company for 2,700,000 Class A Preferred Shares. The purpose of the exchange was to reduce the number of the Company's Common Shares classified as "builder's shares" by the Canadian National Stock Exchange and the British Columbia Securities Commission.

On August 30, 2011, the Company issued 1,400,000 Common Shares for $0.10 per share for cash proceeds of $142,954 (CAD$140,000).

On August 30, 2011, the Company issued 125,000 Common Shares valued at $57,437 (CAD$56,250) for consulting services of $45,950 (CAD $45,000) rendered during the year ended July 31, 2011, and consulting services of $11,487 (CAD$11,250) rendered during the year ended July 31, 2012. A loss of $35,000 was recognized to settle the payable outstanding in relation to the services rendered during the year ended July 31, 2011.

On August 30, 2011, the Company issued 100,000 Common Shares valued at $45,950 (CAD$45,000) for legal fees rendered during the year ended July 31, 2012.

Related Party Transactions

Except as disclosed elsewhere in the Company's financial statements, related party transactions for the years ended July 31, 2013 and 2012 are as follows:

a) As at July 31, 2013, the amount due to related parties includes $204,608 (July 31, 2012 - $91,100) payable to the Chief Executive Officer of the Company.

b) As at July 31, 2013, the amount due to related parties includes $144,488 (July 31, 2012 - $86,669) payable to the Vice President of Operations of the Company.

c) As at July 31, 2013, the amount due to related parties includes $9,736 (July 31, 2012 - $Nil) payable to a director of the Company.

d) As at July, 31, 2013, included in loans payable is CAD$19,200 (July 31, 2012 – CAD $19,200) payable to a company controlled by the Vice President of Operations of the Company. The loans are unsecured and bear interest at a rate of 5% per annum and are repayable by July 31, 2015. The total balance as at July 31, 2013 consists of principal and accrued interest of $18,691 (July 31, 2012 - $19,145) and $3,241 (July 31, 2012 - $2,380), respectively.

e) During the year ended July 31, 2013, management fees of $101,857 (2012 - $211,255) were paid/accrued to the Chief Executive Officer of the Company.

f) During the year ended July 31, 2013, consulting fees of $61,038 (2012 - $114,995) were paid/accrued to the Vice President of Operations of the Company.

g) During the year ended July 31, 2013, consulting fees of $Nil (2012 - $59,766) were paid/accrued to a company controlled by the Vice President of Corporate Development of the Company.

h) During the year ended July 31, 2013, accounting fees of $12,299 (2012 - $24,943) were paid/accrued to a director of the Company.

i) During the year ended July 31, 2013, the Company issued 20,000 units at a price of $0.20 per unit for total proceeds of $4,000 to a company controlled by a director of the Company. Each unit consists of one common share and one share purchase warrant. Each warrant entitles the holder to purchase an additional common share at a price of $0.40 per share for a period of 12 months from the date of issuance.

j) During the year ended July 31, 2012, the Company issued 1,368,515 Common Shares to a company controlled by the Chief Executive Officer of the Company and Vice President of Operations of the Company, valued at a total of $416,354. Of the total, $120,849 and $295,505 relate to management and consulting services rendered during the years ended July 31, 2012 and 2011, respectively. A loss of $229,837 was recognized to settle the payable outstanding in relation to the services rendered during the year ended July 31, 2011

k) During the year ended July 31, 2012, the Company issued 598,862 Common Shares to a company controlled by the Vice President of Corporate Development of the Company, valued at a total of $173,593. Of the total $59,692 and $113,901 relate to consulting services rendered during the years ended July 31, 2012 and July 31, 2011, respectively. A loss of $88,590 was recognized to settle the payable outstanding in relation to the services rendered during the year ended July 31, 2011.

l) During the year ended 31 July 2012, the Company issued 100,000 Common Shares to a director of the Company valued at $13,000 related to accounting services rendered during the year ended 31 July 2012.

m) During the year ended July 31, 2012, the Company approved the exchange of 29,000,000 of its Common Shares for 2,900,000 of its newly authorized Class A Preferred Shares, as follows: 2,000,000 Common Shares owned by Force Options Inc., a private company owned by the Chief Executive Officer of the Company for 200,000 Class A Preferred Shares, and, 27,000,000 Common Shares owned by Trepped Enterprises Inc., a private company owned equally by the Chief Executive Officer of the Company and Vice President of Operations of the Company for 2,700,000 Class A Preferred Shares. The purpose of the exchange was to reduce the number of the Company's Common Shares classified as "builder's shares" by the Canadian National Stock Exchange and the British Columbia Securities Commission.

The above transactions, occurring in the normal course of operations, are measured at the exchange amount, which is the amount of consideration established and agreed to by the related parties.

Cash Flow Information

a) Operating Activities

Cash flow used in operating activities totaled $53,299 and $334,728 during the year ended July 31, 2013 and 2012, respectively. There was a decrease of $281,429 in cash flow used in operating activities related to a decrease in consulting fees due to the prior completion of testing of the company's core product, and a decrease in activity of the Company during the year ended July 31, 2013.

b) Financing Activities

Cash flow provided by financing activities totaled $62,432 and $347,532 for the year ended July 31, 2013 and 2012, respectively. The cash provided by financing activities during the year ended July 31, 2013 was from the issuance of Common Shares for cash of $25,439 (2012 – $344,976), proceeds from loans of $36,993 (2012 - $Nil) and share subscriptions received in advance of $Nil (2012 - $2,556).

c) Investing Activities

Cash flow used in investing activities totaled $24,571 and $53,095 for the years ended July 31, 2013 and 2012, respectively. The decrease is due to a reduction in expenditure on property, plant and equipment for development of the Company's core product of $36,211 offset by the purchase of fleet management technology patent of $7,687.

d) Effect of foreign exchange on cash

The foreign exchange effect on cash was $14,669 and $4,489 for the years ended July 31, 2013 and 2012, respectively. The variation was due to differences in net assets and exchange rates between July 31, 2012 and July 31, 2013 of the respective comparative periods.

SUMMARY OF QUARTERLY RESULTS

The following is a summary of the Company's quarterly results for each of its eight most recently completed quarters.

	Three Months Ended							
	31 July 2013	**30 April 2013**	**31 January 2013**	**31 October 2012**	**31 July 2012 (restated)**	**30 April 2012**	**31 January 2012**	**31 October 2011**
Total Revenue	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -
Net Loss	$ (134,919)	$ (94,373)	$ (91,177)	$(114,420)	$ (761,156)	$(164,973)	$(174,370)	$(188,921)
Foreign Currency Translation Adjustment	$11,452	$2,621	$(103)	$699	$(11)	$6,199	$48	$(1,747)
Comprehensive Loss	$(123,467)	$(91,752)	$(91,280)	$(113,721)	$(761,167)	$(158,774)	$(174,322)	$(190,668)
Basic and Fully Diluted Loss per share	$(0.019)	$(0.004)	$(0.004)	$(0.005)	$(0.052)	$(0.001)	$(0.008)	$(0.005)
Weighted average number of shares outstanding	22,329,469	22,330,431	22,330,431	22,220,209	21,533,062	20,682,236	20,682,236	36,022,463

Significant expenditure increases occurred in 2011 over 2010, and this continued into 2012. Most notably, the Company's expenditures increased in the areas of regulatory filings, patent applications and sales initiatives. However, the four quarters of 2013 have seen a decrease in activity levels of the Company as it prepares to implement sales and marketing initiatives in the remainder of the current fiscal year. Funds were spent on the following operating activities:

- other income – the Company has continued to engage in activities as it markets its core product with a view to generating revenue in the future;
- general and administration expenditures
- consulting fees for corporate development, and sales and marketing efforts;
- depreciation (non-cash expense);
- rent;
- dues and subscriptions; and
- filing fees for regulatory filings.

The most significant area of expense in the fourth quarter was consulting and legal fees. These fees have been incurred in the areas of business and corporate development, most notably the development and filing of patents relating to the core product of the Company.

As has been previously stated, the Company's financial condition and ability to pay operating costs and research and development costs is dependent on the private sale of its Common Shares and acceptance of its Common Shares in payment of executive compensation in lieu of cash to fund its operations. The level of the Company's operations from period to period will continue to depend on the amount of funds available.

LIQUIDITY AND CAPITAL RESOURCES

The Company's working capital deficit was $611,716 as of July 31, 2013 and $273,409 as of July 31, 2012. The deficit includes amounts owing to related parties of $358,832 as of July 31, 2013 and $177,769 as of July 31, 2012.

The Company has long-term loans amounting to $91,100 at July 31, 2013 compared to $51,781 at July 31, 2012. All loans are unsecured and bear interest at 5% per annum and are repayable by July 31, 2015.

Contractual Obligations	**Total**	Less than 1 Year	1 – 3 Years	4 – 5 Years	After 5 Years
Short-Term Debt	-	-	-	-	-
Long Term Debt	$91,100	-	$91,100	-	-
Capital Lease Obligations	-	-	-	-	-
Operating Leases	-	-	-	-	-
Purchase Obligations	-	-	-	-	-
Other Long Term Obligations	-	-	-	-	-
Total Contractual Obligations	**$91,100**	**-**	**$91,100**	**-**	**-**

FINANCIAL INSTRUMENTS AND OTHER INSTRUMENTS

The Company classifies all financial instruments as either financial assets or liabilities at fair value through profit or loss ("FVTPL"), held to maturity, loans and receivables, available-for-sale and other financial liabilities. Loans and receivables and other financial liabilities are measured at amortized cost. Available-for-sale instruments are measured at fair value with unrealized gains and losses recognized in accumulated other comprehensive income. FVTPL instruments are measured at fair value with unrealized gains and losses recognized on the statement of loss and comprehensive loss.

The Company has designated cash as FVTPL, which is measured at fair value. Amounts receivable are classified as loans and receivables, which are measured at amortized cost. Trade payables and loans payable are classified as other financial liabilities which are measured at amortized cost. The Company has classified investment in another private company as available-for-sale and therefore it carries such investment at fair market value, with the unrealized gain or loss recorded in shareholders' equity as a component of accumulated other comprehensive income. These amounts will be reclassified from shareholders' equity to net income when the investment is sold or when the investment is impaired and the impairment is considered less than temporary.

CONTROLS AND PROCEDURES

The Company's management is responsible for establishing and maintaining a system of controls and procedures over our public disclosure of financial and non-financial information. Management is also responsible for the design and maintenance of effective internal control over financial reporting to provide reasonable assurance regarding the integrity and reliability of the Company's financial information and the preparation of its financial statements in accordance with IFRS. Management maintains appropriate information systems, procedures and controls to ensure integrity of the financial statements and maintains appropriate information systems, procedures and controls to ensure that information used internally and disclosed externally is complete and reliable.

SIGNIFICANT PROJECTS

The Company develops fleet data management and hydraulic weigh systems designed to allow its target market to weigh loads prior to loading cargo into their trucks and to manage the recorded and live fleet and vehicle data at any location globally. The importance of knowing weight of cargo include reducing the risks of fines due to overweight trucks, reducing risks to drivers of overhead hazards, reducing the amount of fuel consumption by reducing the amount of trips to unload the cargo, and increasing LEED environmental certification status which could lead to grants and tax credits for the Company's clients.

Deploy's technology consists of the use of hydraulic sensors and onboard computers as customized control and administrative software. This combination allows for the gathering and analyzing of data in order to save money and allow for specific weight billing for its clients.

The software will allow the Company's clients to export data directly to their accounting software as well as use the data for more efficient truck deployment.

We confirm that on 10 November 2008, the Company acquired fleet management technology from a company controlled by the Chief Executive Officer of the Company and Vice President of Operations of the Company, in exchange for the issuance of 30,000,000 common shares of the Company valued at $30,000. The technology is focusing on enabling organizations that use it to become more efficient, productive and profitable through the use of their fleet assets.

The fleet management technology was completed during the year ended 31 July 2012; however, no depreciation expense was recorded during the years ended 31 July 2013 and 2012 as the technology has not been placed in use for the purpose of earning revenue.

During the year ended 31 July 2013, an addition to the fleet management technology includes $7,687 incurred to obtain a Canadian PCT patent and for the application of other international patents.

On 6 April 2013, the Company entered into an agreement with a third party to receive an exclusive license to the Air Brake Monitor technology. This technology is to be incorporated with the fleet management technology in the development of marketable products. In exchange, the Company is obligated to make royalty payments of 15% of net sales relating to products utilizing the technology. During the year ended 31 July 2013, no related sales have been made and no development costs have been incurred by the Company.

Although all technology development is ongoing, the Company has filed a PCT patent application and has been issued its related patent in Canada, in order to protect its intellectual property. Further patent applications related to the PCT have been filed in the United States and will be filed in various countries around the world.

GOING CONCERN

The Company's financial statements have been prepared in accordance with International Financial Reporting Standards as issued by the International Accounting Standards Board and are stated in U.S. dollars. Because a precise determination of many assets and liabilities is dependent upon future events, the preparation of financial statements for the period necessarily involves the use of estimates, which have been made using careful judgment. Actual results may vary from these estimates.

The Company had cash and cash equivalents of $1,913 at July 31, 2013. Management cannot provide assurance that the Company will ultimately achieve profitable operations or become cash flow positive, or raise additional debt and/or equity capital. However, based on its demonstrated ability to raise capital during and subsequent to the year ended July 31, 2013, management believes that the Company's capital resources should be adequate to continue operating and maintain its business strategy during fiscal 2014. However, if the Company is unable to raise additional capital in the future, management expects that the Company will need to curtail operations, liquidate assets, seek additional capital on less favorable terms and/or pursue other remedial measures. The Company's financial statements do not include any adjustments related to the recoverability and classification of assets or the amounts and classifications of liabilities that might be necessary should the Company be unable to continue as a going concern.

Realizable values may be substantially different from carrying values as shown in the financial statements should the Company be unable to continue as a going concern. The financial statements do not include any adjustments to the recoverability and classification of recorded asset amounts and classification of liabilities that might be necessary should the Company be unable to continue as a going concern.

OUTLOOK

During the year ended July 31, 2013, the Company has not raised sufficient capital to fulfill its reporting and disclosure obligations as well as marketing and sales initiatives and will therefore continue to rely on the sale of its equity shares as well as the sale of its products for sale to prospective clients. The Company has now changed focus to sales and marketing in an effort to generate enough revenue to cover operating expenses in 2014.

As Deploy continues its marketing and sales initiatives, the risks of competitors trying to copy its technology and sell competing products will increase; however, the Company has filed intellectual property protection applications and is making every effort to guard its technology globally. Although there are products on the market that offer some of the benefits of the Company's core product, Deploy believes that it has strong competitive advantages that will result in it gaining a relative market advantage.

The current environment remains favorable for logistics and transportation services in North America. The Company's initial industrial transportation industry targets of forklifts, front-end load refuse vehicles, logging loaders and mining loaders provides it with the ability to offer its clients the opportunity to load cargo closer to truck capacity, resulting in lower shipping costs since almost all transportation regulations include weight classifications and restrictions.

The Company expects to undergo operational changes to reflect its change of focus from product development to sales and marketing and product implementation. The Company does not expect to maintain staffing for installations since it believes it would be more beneficial for clients and their vehicle service companies to install its products for warranty and liability reasons. This will allow the Company to allocate its cash toward sales and marketing initiatives, as well as the production of new inventory.

As a result of interacting with many industrial transportation companies over the past five years, the Company is confident that significant demand for its products exists. Its Fleet Data Management & Weigh System has the flexibility to integrate into almost any environment and has customizable features that are attractive to many industrial operators. The product has been developed to open market opportunities for Deploy in areas outside of refuse collection and can be used with almost all heavy equipment that employs hydraulics for lifting as well as most mobile data management applications.

The achievement of listing the Common Shares on the Canadian National Stock Exchange has helped the Company develop a much more credible reputation with its shareholders, service providers and customers. Management aims to continue building Deploy in this manner by implementing internal corporate governance policies that establish a strong ethical foundation for the Company.

Deploy has a responsible and dedicated management team, each patiently focused on long term personal and corporate success coupled with the necessary accountability to achieve short, medium and long term goals. This outlook is ideal for a development stage company and is mandatory in order to create true shareholder value through the generation of revenue. In fact, Deploy's management team has repeatedly demonstrated its dedication to generating revenue for the Company by accepting Common Shares in lieu of executive cash compensation, which has allowed the Company to use the proceeds from every financing exclusively for achieving its stated goals.

Deploy is proud of what it has achieved to date and is proud of the people who supported its efforts and goals. It will continue to attract people who are excited and determined to make the Company a success.

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