

## **DEPLOY TECHNOLOGIES INC.**

### **Deploy selects KORE for Wireless Network Services**

Vancouver, BC, Canada, October 8, 2013 - Deploy Technologies Inc. (CNSX: **DEP**) (OTC: **DPLY**) announced today that it has signed a Master Telecommunications Supply Agreement with KORE Wireless Canada, Inc.

KORE, the world's largest wireless services provider specializing in machine-to-machine (M2M) communications, provides reliable and ubiquitous cellular and satellite connectivity across the globe. As part of the agreement, KORE will provide Deploy with the ability to manage all of its connected devices from the award-winning KORE PRiSMPro management platform. KORE empowers enterprise organizations and application providers with unmatched control over their M2M deployments via a single management interface.

"Deploy Technologies features an innovative use of fleet data management software and extensive sensor networks that require robust and reliable connectivity, regardless of the location of the actual device," said Alex Brisbourne, President and COO, KORE. "KORE understands the unique demands of the M2M market and is looking forward to empowering Deploy customers with the greatest possible reliability and coverage with our global wireless network."

Deploy's GPS tracking services and data transmittal services require cellular network service to deliver mobile machine to machine data to Deploy and customer corporate databases.

"Data communications is a key component to and extension of our Fleet Data Management services", commented David Eppert, the Company's Chief Executive Officer. "This agreement allows us to achieve short and long term residual revenue from our data communications and GPS tracking services."

#### **ABOUT DEPLOY TECHNOLOGIES INC.**

Deploy Technologies Inc. has developed a comprehensive suite of products focused on Fleet Data Management & Weigh Systems solutions. The core of the Company's technology is based on the monitoring, storage and processing of hydraulic pressures data streams which are then used to address a wide range of applications including weight and loading calculations and warning systems for safety assurance initiatives.

Company reporting information can be found on the Company's website ([www.deploy.ca](http://www.deploy.ca)), CNSX ([www.cnsx.ca](http://www.cnsx.ca)) and SEDAR ([www.sedar.com](http://www.sedar.com)), as well as on OTC Markets ([www.otcmarkets.com](http://www.otcmarkets.com)).

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CNSX Symbol: DEP

OTC Symbol: DPLY

### **About KORE**

KORE is the world's largest wireless network provider specializing exclusively on the rapidly expanding global machine-to-machine (M2M) communications market. Providing unified control and management for cellular and satellite network service delivery in more than 180 countries worldwide, KORE empowers its application, hardware and wireless operator partners to efficiently deliver M2M solutions for connected devices across the globe. M2M applications in industries as diverse as healthcare, utilities, enterprise IT, transaction processing and fleet management rely on the KORE network to deliver operational efficiencies and cost-savings. KORE offers a range of technologies – including GSM, HSPA, CDMA and EV-DO, as well as satellite services – that ensure the greatest possible reliability and coverage. For more information, please visit [www.koretelematics.com](http://www.koretelematics.com).

### **FORWARD LOOKING STATEMENTS**

The statements contained above which are not historical are forward-looking statements that are subject to risk and uncertainties that could cause actual results to differ materially from those expressed, including but not limited to, certain delays beyond the Company's control with respect to market acceptance of new technologies or products, delays in testing and evaluation of products, and other.