

DEPLOY TECHNOLOGIES INC. Deploy U.S. Trademark Allowed

Vancouver, BC, Canada, September 7, 2012 - Deploy Technologies Inc., (CNSX: DEP) (PINKSHEETS: DPLY) announced today that the Company has received Notice of Allowance for the registration of its trademark 'DEPLOY' from the United States Patent & Trademark office.

The Company is required to file a Statement of Use after the mark is used in the U.S. in order to have the mark registered. The Company will file a Statement of Use once it secures its first U.S. customer. The trademark application was published on July 3, 2012 with no subsequent oppositions. The Notice of allowance was issued on August 28, 2012.

"Building the Deploy brand will involve broad marketing exposure through trade publications and other media which will require large investments". said David Eppert, Chief Executive Officer of Deploy, "We are making every effort to protect these investments and the brand we are building."

ABOUT DEPLOY TECHNOLOGIES INC.

Deploy Technologies Inc. has developed a comprehensive suite of products focused on Fleet Data Management & Weigh Systems solutions. The core of our technology is based on the monitoring, storage and processing of hydraulic pressures data streams which are then used to address a wide range of applications including weight and loading calculations and warning systems for safety assurance initiatives.

Company reporting information can be found on the company website www.deploy.ca and on CNSX www.cnsx.ca, SEDAR www.sedar.com as well as on OTC Markets www.otcmarkets.com.

Deploy Technologies Inc.
Mail: 19011 - 1153 56th Street,
Delta, BC, V4L 2A2 Canada
Phone: 1 (888) 213-3888
Fax : 1 (888) 777-8099
Email: info@deploy.ca
Web : www.deploy.ca
CNSX Symbol: DEP
OTC Symbol: DPLY

FORWARD LOOKING STATEMENTS

The statements contained above which are not historical are forward-looking statements that are subject to risk and uncertainties that could cause actual results to differ materially from those expressed, including but not limited to, certain delays beyond the Company's control with respect to market acceptance of new technologies or products, delays in testing and evaluation of products, and other.