

DEPLOY TECHNOLOGIES INC.

Deploy files U.S. and Canadian Trademark Applications

Vancouver, BC, Canada, June 14, 2012 - Deploy Technologies Inc., (CNSX: DEP) (PINKSHEETS: DPLY) announced today that the Company has filed trademark applications with the U.S. Patent & Trademark Office and the Canadian Intellectual Property Office.

The Company has filed a trademark applications for the trademark "DEPLOY" with the Canadian Intellectual Property Office relative to the products that the company is currently selling.

The Company has also filed a trademark application for the proposed use of the trademark "DEPLOY" with the U.S. Patent & Trademark Office. Once the company has sold product to U.S. customers, the Company will be required to file a 'declaration of use' in order to finalize the trademark registration in the U.S.

"All shareholders, including myself, want to see increased shareholder value, and intellectual property protection is an extremely important part of achieving this". said David Eppert, Chief Executive Officer of Deploy, "We have been reinvesting our cash into more valuable assets including intellectual property and inventory which will directly result in additional cash assets through sales of our fleet data terminals."

ABOUT DEPLOY TECHNOLOGIES INC.

Deploy Technologies Inc. has developed a comprehensive suite of products focused on Fleet Data Management & Weigh Systems solutions. The core of our technology is based on the monitoring, storage and processing of hydraulic pressures data streams which are then used to address a wide range of applications including weight and loading calculations and warning systems for safety assurance initiatives.

Company reporting information can be found on the company website www.deploy.ca and on CNSX www.cnsx.ca, SEDAR www.sedar.com as well as on OTC Markets www.otcmarkets.com.

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FORWARD LOOKING STATEMENTS

The statements contained above which are not historical are forward-looking statements that are subject to risk and uncertainties that could cause actual results to differ materially from those expressed, including but not limited to, certain delays beyond the Company's control with respect to market acceptance of new technologies or products, delays in testing and evaluation of products, and other.