

DEPLOY TECHNOLOGIES INC.

Deploy appoints Advisory Board

Vancouver, BC, Canada, April 17, 2012 - Deploy Technologies Inc., (CNSX: DEP) (PINKSHEETS: DPLY) announced today that the Company has appointed R. Stuart (Tookie) Angus, Robert Green, Michael Lee, and Vitorio Stana to the Company Advisory Board.

Advisory Board members can be asked to assist in matters that are relevant to the members' particular expertise but unlike a Board of Directors, the Advisory Board does not vote on corporate matters. Additional information about the Advisory Board members can be found on the "Our Team" section of the Company website www.deploy.ca.

"The Advisory Board members possess a wide range of experience and perspectives, and have a proven track record of success", said David Eppert, Chief Executive Officer of Deploy, "The appointment of an Advisory Board is an important step for a growing company like Deploy. I have assembled a group of people who I trust and whose advice can help us achieve our goals."

ABOUT DEPLOY TECHNOLOGIES INC.

Deploy Technologies Inc. has developed a comprehensive suite of products focused on Fleet Data Management & Weigh Systems solutions. The core of our technology is based on the monitoring, storage and processing of hydraulic pressures data streams which are then used to address a wide range of applications including weight and loading calculations and warning systems for safety assurance initiatives.

Company reporting information can be found on the company website www.deploy.ca and on CNSX www.cnsx.ca, SEDAR www.sedar.com as well as on OTC Markets www.otcmarkets.com.

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FORWARD LOOKING STATEMENTS

The statements contained above which are not historical are forward-looking statements that are subject to risk and uncertainties that could cause actual results to differ materially from those expressed, including but not limited to, certain delays beyond the Company's control with respect to market acceptance of new technologies or products, delays in testing and evaluation of products, and other.