

DEPLOY TECHNOLOGIES INC.

Deploy files PCT Patent Application

Vancouver, BC, Canada, May 15, 2012 - Deploy Technologies Inc. (CNSX: DEP) (PINKSHEETS: DPLY) (the "Company") is pleased to announce that it has filed a PCT Patent Application with the Canadian Intellectual Property Office.

The Company has filed an international patent application under the Patent Cooperation Treaty (PCT). The filing of this PCT Patent Application gives Deploy up to 1.5 years to file applications in regions which participate in the Patent Cooperation Treaty.

"Intellectual property protection can be one of the company's most valuable assets", commented David Eppert, the Company's Chief Executive Officer. "We are taking advantage of every opportunity to increase shareholder value."

ABOUT DEPLOY TECHNOLOGIES INC.

Deploy Technologies Inc. has developed a comprehensive suite of products focused on Fleet Data Management & Weigh Systems solutions. The core of the Company's technology is based on the monitoring, storage and processing of hydraulic pressures data streams which are then used to address a wide range of applications including weight and loading calculations and warning systems for safety assurance initiatives.

Additional information on the Company can be found on its website (www.deploy.ca), the CNSX (www.cnsx.ca), SEDAR (www.sedar.com) and OTC Markets (www.otcmarkets.com).

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FORWARD LOOKING STATEMENTS

The statements contained above which are not historical are forward-looking statements that are subject to risk and uncertainties that could cause actual results to differ materially from those currently anticipated, including but not limited to risks associated with the industrial transportation industry in general, certain delays beyond the Company's control with respect to market acceptance of new technologies or products, changes in plans with respect to the testing and evaluation of products, and other risks.