

## **DEPLOY TECHNOLOGIES INC.**

### **Deploy Commences Production**

Vancouver, BC, Canada, April 19, 2012 - Deploy Technologies Inc. (CNSX: DEP) (PINKSHEETS: DPLY) (the "Company") is pleased to announce that the Company has commenced production of 100 units of its Fleet Data Management & Weight System data terminals.

This initial production run will consist of complete data terminals ready for industrial environment BETA testing/sales. The Company expects to generate its first operating revenue from the sale of these units as well as establish templates for integrating a wide variety of features required by its target customers.

"Inventory is approximately 45 days away and revenue is within our sights," stated David Eppert, the Company's Chief Executive Officer. "We have customers anticipating delivery and we are extremely eager to experience this next stage of growth."

#### **ABOUT DEPLOY TECHNOLOGIES INC.**

Deploy Technologies Inc. has developed a comprehensive suite of products focused on Fleet Data Management & Weigh Systems solutions. The core of our technology is based on the monitoring, storage and processing of hydraulic pressures data streams which are then used to address a wide range of applications including weight and loading calculations and warning systems for safety assurance initiatives.

Company reporting information can be found on the company website [www.deploy.ca](http://www.deploy.ca) and on CNSX [www.cnsx.ca](http://www.cnsx.ca), SEDAR [www.sedar.com](http://www.sedar.com) as well as on OTC Markets [www.otcmarkets.com](http://www.otcmarkets.com).

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#### **FORWARD LOOKING STATEMENTS**

The statements contained above which are not historical are forward-looking statements that are subject to risk and uncertainties that could cause actual results to differ materially from those expressed, including but not limited to, certain delays beyond the Company's control with respect to market acceptance of new technologies or products, delays in testing and evaluation of products, and other.