

DEPLOY TECHNOLOGIES INC.

Deploy receives first sales order

Vancouver, BC, Canada, March 27, 2012 - Deploy Technologies Inc., (CNSX: DEP) (PINKSHEETS: DPLY) announced today that the company has received its first sales order from Sea To Sky Transfer.

Sea To Sky Transfer is a Langley, BC, based transportation company specializing in transporting cargo with the use of crane trucks. Sea To Sky has agreed to purchase one data terminal, as a BETA client, for use on one of its trucks. Deploy's data terminal will be used to weigh cargo before lifting as well as monitor and record data for safety purposes.

"We have presented Sea To Sky with a cost effective product that has the flexibility to conform to their needs. said David Eppert, Chief Executive Officer of Deploy. "Every company starts with its first sale. This sale marks what I consider the most important milestone we have achieved to date."

ABOUT DEPLOY TECHNOLOGIES INC.

Deploy Technologies Inc. has developed a comprehensive suite of products focused on Fleet Data Management & Weigh Systems solutions. The core of our technology is based on the monitoring, storage and processing of hydraulic pressures data streams which are then used to address a wide range of applications including weight and loading calculations and warning systems for safety assurance initiatives.

Company reporting information can be found on the company website www.deploy.ca and on CNSX www.cnsx.ca, SEDAR www.sedar.com as well as on OTC Markets www.otcmarkets.com.

Deploy Technologies Inc.
Mail: 19011 - 1153 56th Street,
Delta, BC, V4L 2A2 Canada
Phone: 1 (888) 213-3888
Fax : 1 (888) 777-8099
Email: info@deploy.ca
Web : www.deploy.ca
CNSX Symbol: DEP
OTC Symbol: DPLY

FORWARD LOOKING STATEMENTS

The statements contained above which are not historical are forward-looking statements that are subject to risk and uncertainties that could cause actual results to differ materially from those expressed, including but not limited to, certain delays beyond the Company's control with respect to market acceptance of new technologies or products, delays in testing and evaluation of products, and other.