

DEPLOY TECHNOLOGIES INC.
**Deploy appoints Yan (Nicolette) Wang as Director of Corporate
Communications**

Vancouver, BC, Canada, January 27, 2011 - Deploy Technologies Inc. (CNSX: DEP) (PINKSHEETS: DPLY) is pleased to announce that it has appointed Yan (Nicolette) Wang as its Director of Corporate Communications.

"I am very excited that Ms. Wang has joined the Deploy team," said David Eppert, Chief Executive Officer of Deploy. "We are at a key stage in the growth of this company and Ms. Wang brings with her a wealth of knowledge and experience to help Deploy move forward."

For the past 12 years, Ms. Wang has carried out corporate communications and marketing services with a focus on strategic marketing and investor communications for U.S. and Canadian public companies. She also holds an engineering degree from the University of Shanghai for Science and Technology.

"Effectively communicating our core product and its value proposition starts with understanding the foundation of our technology," Eppert said. "Ms. Wang's communications experience coupled with her engineering degree make her an ideal candidate for this position."

ABOUT DEPLOY TECHNOLOGIES INC.

Deploy Technologies Inc. has developed a comprehensive suite of products focused on fleet data management & weigh systems solutions. The core of the company's technology is based on the monitoring, storage and processing of hydraulic pressures data streams which are then used to address a wide range of applications including weight and loading calculations and warning systems for safety assurance initiatives.

Additional information on the company can be found on its website (www.deploy.ca), SEDAR (www.sedar.com), CNSX (www.cnsx.ca) and OTC Markets (www.otcm Markets.com).

Deploy Technologies Inc.
19011 - 1153 56th Street, Delta, BC, Canada V4L 2A2
Phone: 1 (888) 213-3888 Fax: 1 (888) 777-8099
Email: info@deploy.ca Web: www.deploy.ca
CNSX Symbol: DEP
OTC Symbol: DPLY

FORWARD LOOKING STATEMENTS

The statements contained above which are not historical are forward-looking statements that are subject to risk and uncertainties that could cause actual results to differ materially from those currently anticipated, including but not limited to, risks associated with the industrial transportation industry in general, delays beyond the company's control with respect to market acceptance of new technologies or products, changes in plans with respect to the testing and evaluation of products, and other risks.