

DEPLOY TECHNOLOGIES INC.

Deploy posts 2012 First Quarter Financial Report

Vancouver, BC, Canada, December 23, 2011 - Deploy Technologies Inc. (CNSX: DEP) and (PINKSHEETS: DPLY) is pleased to announce that the company has posted its 2012 First Quarter Financial Report.

The Financial Report and Management Discussion & Analysis can be viewed at SEDAR (www.sedar.com), CNSX (www.cnsx.ca), OTC Markets (www.otcmarkets.com), and our corporate website (www.deploy.ca).

David Eppert, Chief Executive Officer of Deploy, stated: "I feel satisfied that we have achieved our goals in 2011 and that we are well on our way to achieving our goals for 2012. I'd like to wish everyone a very happy and safe holiday season."

ABOUT DEPLOY TECHNOLOGIES INC.

Deploy Technologies Inc. has developed a comprehensive suite of products focused on fleet data management & weigh systems solutions. The core of the company's technology is based on the monitoring, storage and processing of hydraulic pressures data streams which are then used to address a wide range of applications including weight and loading calculations and warning systems for safety assurance initiatives.

Additional information on the company can be found on the company's website (www.deploy.ca), SEDAR (www.sedar.com) and OTC Markets (www.otcmarkets.com).

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FORWARD LOOKING STATEMENTS

The statements contained above which are not historical are forward-looking statements that are subject to risk and uncertainties that could cause actual results to differ materially from those currently anticipated, including but not limited to, risks associated with the industrial transportation industry in general, delays beyond the company's control with respect to market acceptance of new technologies or products, changes in plans with respect to the testing and evaluation of products, and other risks.