

DEPLOY TECHNOLOGIES INC.

Deploy receives CNSX listing approval and listing date

Vancouver, BC, Canada, December 21, 2011 - Deploy Technologies Inc. (CNSX: DEP) and (PINKSHEETS: DPLY) is pleased to announce that its subordinated voting shares will be listed on the Canadian National Stock Exchange (CNSX) under the symbol "DEP" effective December 22, 2011. The company's subordinated voting shares are the same class of shares as its common stock, with identical rights and restrictions – the difference in name is solely attributable to a technical requirement implemented by the Canadian Securities Administrators in the context of prospectus filings in Canada.

The company's subordinated voting shares that will be listed on the CNSX and its common stock that is currently quoted on the OTC Markets Pink tier can be bought or sold in either market since they are the same class of shares. Going forward, the company will only use the terms "common stock" or "common shares" when referring to its subordinated voting shares.

David Eppert, Chief Executive Officer of Deploy, stated: "Over the past three years, we have become a fully reporting issuer in British Columbia and Ontario, obtained listing in U.S. and Canadian public marketplaces, and developed a product ready for market. I am truly excited about the progress we have made with the CNSX listing as this can help open many new doors for the company as we progress in our sales and marketing initiatives.

ABOUT DEPLOY TECHNOLOGIES INC.

Deploy Technologies Inc. has developed a comprehensive suite of products focused on fleet data management & weigh systems solutions. The core of the company's technology is based on the monitoring, storage and processing of hydraulic pressures data streams which are then used to address a wide range of applications including weight and loading calculations and warning systems for safety assurance initiatives.

Additional information on the company can be found on the company's website (www.deploy.ca), SEDAR (www.sedar.com) CNSX (www.cnsx.ca) and OTC Markets (www.otcmarkets.com).

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FORWARD LOOKING STATEMENTS

The statements contained above which are not historical are forward-looking statements that are subject to risk and uncertainties that could cause actual results to differ materially from those currently anticipated, including but not limited to, risks associated with the industrial transportation industry in general, delays beyond the company's control with respect to market acceptance of new technologies or products, changes in plans with respect to the testing and evaluation of products, and other risks.