

DEPLOY TECHNOLOGIES INC.

Deploy receives CNSX conditional listing approval

Vancouver, BC, Canada, December 17, 2011 - Deploy Technologies Inc., (PINKSHEETS: DPLY) announced today that the company has received a conditional listing approval from the Canadian National Stock Exchange (CNSX) to list the company's Subordinated Voting Shares.

The CNSX listing is conditional upon: receipt of the company's final prospectus by the appropriate regulatory authorities; confirmation that Deploy Technologies public distribution and working capital position meets CNSX's minimum listing requirements; completion of any and all outstanding documentation; and payment of fees required by the Policies.

The CNSX has reserved the symbol "DEP" as the company's trading symbol. A listing date has not yet been approved and is pending receipt and review of remaining required materials by the CNSX.

The final prospectus and receipt by British Columbia and Ontario Securities Commissions of the final prospectus as well as other information is available on www.sedar.com.

ABOUT DEPLOY TECHNOLOGIES INC.

Deploy Technologies Inc. has developed a comprehensive suite of products focused on Fleet Data Management & Weigh Systems solutions. The core of our technology is based on the monitoring, storage and processing of hydraulic pressures data streams which are then used to address a wide range of applications including weight and loading calculations and warning systems for safety assurance initiatives.

Company reporting information can be found on the company website www.deploy.ca and on SEDAR www.sedar.com as well as on OTC Markets www.otcmarkets.com.

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FORWARD LOOKING STATEMENTS

The statements contained above which are not historical are forward-looking statements that are subject to risk and uncertainties that could cause actual results to differ materially from those expressed, including but not limited to, certain delays beyond the Company's control with respect to market acceptance of new technologies or products, delays in testing and evaluation of products, and other.