

## **DEPLOY TECHNOLOGIES INC. DEPLOY POSTS 2011 AUDITED ANNUAL FINANCIAL REPORT**

Vancouver, BC, Canada, October 31, 2011 - Deploy Technologies Inc. (PINKSHEETS: DPLY), announced today that the company has filed its 2011 Audited Annual Financial Report and Management Discussion & Analysis.

The 2011 annual report and MD&A are filed on SEDAR.com and OTCMarkets.com.

David Eppert, Chief Executive Officer of Deploy, stated: "We have had another year of great progress. I am very excited about our future prospects now that we have a saleable product and operating capital for the next year. I want to thank the very committed shareholders and management who have helped make this happen and for the unanimous vote at the 2011 Annual General Meeting to reelect the directors."

### **ABOUT DEPLOY TECHNOLOGIES INC.**

Deploy Technology Inc. has developed a comprehensive suite of products focused on Fleet Data Management & Weigh Systems solutions. The core of our technology is based on the monitoring, storage and processing of hydraulic pressures data streams which are then used to address a wide range of applications including weight and loading calculations and warning systems for safety assurance initiatives.

Our technology is a hardware base complemented with highly configurable and field upgradeable firmware allowing Deploy Technologies the ability to rapidly respond to the evolving requirements of our Client Community.

Deploy is a reporting issuer in British Columbia, Canada, with the head office in Langley, British Columbia, Canada. Reporting information can be found on the company website [www.deploy.ca](http://www.deploy.ca) and on SEDAR [www.sedar.com](http://www.sedar.com) as well as on OTC Markets [www.otcmarkets.com](http://www.otcmarkets.com).

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### **FORWARD LOOKING STATEMENTS**

The statements contained above which are not historical are forward-looking statements that are subject to risk and uncertainties that could cause actual results to differ materially from those expressed, including but not limited to, certain delays beyond the Company's control with respect to market acceptance of new technologies or products, delays in testing and evaluation of products, and other.