

Date: July 18, 2013

To: All Canadian Securities Regulatory Authorities

Subject: Loon Energy Corporation

Dear Sirs:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type :	Annual General and Special Meeting
Record Date for Notice of Meeting :	August 12, 2013
Record Date for Voting (if applicable) :	August 12, 2013
Beneficial Ownership Determination Date :	August 12, 2013
Meeting Date :	September 18, 2013
Meeting Location (if available) :	Calgary, AB
Issuer sending proxy related materials directly to NOBO:	Yes
Issuer paying for delivery to OBO:	Yes

Notice and Access (NAA) Requirements:

NAA for Beneficial Holders	No
Beneficial Holders Stratification Criteria:	
Number of shares greater than:	n/a
Holder Consent Type(s):	n/a
Holder Provinces-Territories:	n/a
NAA for Registered Holders	No
Registered Holders Stratification Criteria:	
Number of shares greater than:	n/a
Holder Provinces-Territories:	n/a

Voting Security Details:

Description	CUSIP Number	ISIN
COMMON SHARES	543512206	CA5435122067

Sincerely,

Computershare
Agent for Loon Energy Corporation