BrandPilot Al Inc. Announces DTC Eligibility Increasing Investor Accessibility in the United States and Upcoming Investor Webinar

Toronto, Ontario--(Newsfile Corp. - November 28, 2024) - BrandPilot AI Inc., (CSE: BPAI) (OTCQB: BPAIF) ("**BPAI**" or the "**Company**"), is pleased to announce that the common shares in the capital of BPAI (the "**Common Shares**") are now eligible for electronic clearing and settlement in the United States through the Depository Trust Company ("DTC").

DTC eligibility is expected to simplify the process of trading and enhance the liquidity of the Common Shares in the United States. The Common Shares recently began trading on the OTCQB® Venture Market ("**OTCQB**") under the ticker symbol "BPAIF".

DTC is a subsidiary of the Depository Trust & Clearing Corporation, a U.S. company that manages the electronic clearing and settlement of publicly traded companies. Securities that are eligible to be electronically cleared and settled through DTC are considered to be "DTC eligible". This electronic method of clearing securities speeds up the receipt of stock and cash, and accelerates the settlement process for investors and brokers, enabling the stock to be traded over a much wider selection of brokerage firms by coming into compliance with their requirements.

The Common Shares now trade on the Canadian Securities Exchange under the symbol "BPAI" and on the OTCQB under the symbol "BPAIF".

Exclusive Investor Webinar

To provide shareholders and potential investors with a comprehensive overview of the Company's products and services, BPAI will host an investor webinar on December 5, 2024 at 12:00PM EST. The event, *Inside BrandPilot: An Exclusive Product Showcase for Investors*, will be led by CEO Brandon Mina and CRO John Beresford, who will discuss recent developments, strategic direction and provide a live demonstration of the Company's platform and capabilities. This webinar will offer investors a unique opportunity to engage directly with BPAI's leadership and gain insight into the company's strategic initiatives.

If you would like to attend the webinar, please Register Here.

About BrandPilot Al Inc.

BPAI is an adtech platform that leverages artificial intelligence to optimize brand engagement and performance for enterprise clients in regulated markets. The Company's flagship product, Spectrum IQ, enables marketers to harness the power of micro-influencers to unlock ROI across digital campaigns. The Company also provides software solutions to brands and agencies that are looking to enhance their search engine marketing, influencer marketing and social media marketing campaigns.

For further information, please contact:

About BrandPilot Al

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Forward-Looking Statements

This news release contains "forward-looking information" within the meaning of applicable securities laws relating to the business of BPAI. Any such forward-looking statements may be identified by words such as "expects", "anticipates", "believes", "projects", "plans" and similar expressions. Readers are cautioned not to place undue reliance on forward-looking statements. Statements about, among other things, the benefits of DTC eligibility and hosting an investor webinar, BPAI's strategic plans, including words to the effect that the Company or management expects a stated condition or result to occur, are all considered forward-looking information. These statements should not be read as guarantees of future performance or results. Such statements involve known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements to be materially different from those implied by such statements. BPAI assumes no responsibility to update or revise forward-looking information to reflect newevents or circumstances unless required by applicable law.

Forward-looking statements involve significant risk, uncertainties and assumptions. Many factors could cause actual results, performance or achievements to differ materially from the results discussed or implied in the forward-looking statements. These risks and uncertainties include, but are not limited to the financial markets generally, the possibility of increased liquidity and accessibility to of BPAI's shares following DTC eligibility, the benefits of hosting an investor webinar, and the ability of the Company to achieve its proposed business objectives. These factors should be considered carefully and readers should not place undue reliance on the forward-looking statements. Although the forward-looking statements contained in this news release are based upon what management believes to be reasonable assumptions, the Company cannot assure readers that actual results will be consistent with these forward-looking statements. These forward-looking statements are made as of the date of this news release, and the Company assumes no obligation to update or revise them to reflect newevents or circumstances, except as required by law.

Neither the Canadian Securities Exchange, nor its Regulation Services Provider (as that term is defined in the policies of the Exchange) accepts responsibility for the adequacy or accuracy of this release. No stock exchange, securities commission or other regulatory authority has approved or disapproved the information contained herein.



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