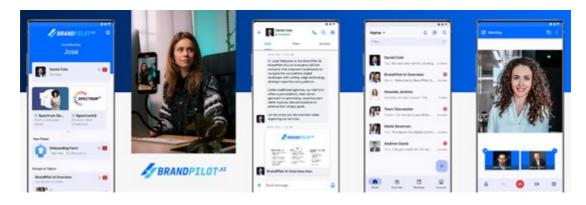
BrandPilot Al Launches New Enhanced Marketing Campaign Management App for Android and iPhone

Toronto, Ontario--(Newsfile Corp. - August 7, 2024) - BrandPilot AI (CSE: BPAI) ("**BrandPilot AI**" or the "**Company**") a leader in innovative marketing solutions, is excited to announce the launch of its new app designed to enhance campaign management and execution for marketers, brands, and influencers alike. This app offers an array of powerful features, ensuring seamless campaign management from start to finish. The BrandPilot AI App is available now on both <u>Google Play</u> and <u>Apple</u> app stores.

App Highlights:

- Video Review and Feedback: Users can now streamline content approval processes with our integrated video review and feedback tool. Share, review, and provide actionable feedback on campaign videos in real time, ensuring that every piece of content aligns perfectly with brand standards and client expectations.
- Influencer and Client Communications: The app features an intuitive communication platform that connects influencers, brands, and clients in one place. Facilitating smooth and efficient collaboration, this feature ensures that all stakeholders are aligned and informed at every stage of the campaign.
- Seamless Campaign Execution: From contract signing to going live, our app streamlines the entire campaign execution process. Automating key workflows and integrating all necessary tools, users can manage contracts, content approvals, and launch schedules without missing a beat.

"We are thrilled to introduce this app to the market," said Brandon Mina, CEO of BrandPilot Al. "Our goal has always been to empower marketers and influencers with tools that make their jobs easier and more effective. This app not only enhances communication and collaboration but also ensures campaigns are executed flawlessly from start to finish."



BrandPilot Al App

To view an enhanced version of this graphic, please visit: https://images.newsfilecorp.com/files/5341/219140_4388d993d4216b15_002full.jpg

About BrandPilot Al

BrandPilot AI (CSE: BPAI) is a leading provider of Al-powered influencer marketing solutions. The company's flagship product, Spectrum IQ, is a powerful influencer search and campaign management tool that helps brands find the right influencers for their campaigns and track their results. BrandPilot AI is headquartered in Toronto, Ontario.

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Forward Looking Statements

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