# BrandPilot AI Inc. (formerly, Universal PropTech Inc.) Receives Final Approval from the CSE and Announces Listing Date

**FOR IMMEDIATE RELEASE - Toronto, Ontario – July 5, 2024** — BrandPilot AI Inc. ("**BPAI**" or, the "**Company**") is pleased to announce that is as received final approval to list its common shares on the Canadian Securities Exchange (the "**CSE**").

The Company's common shares are expected to commence trading at market open on Monday, July 8, 2024, under the trading symbol "BPAI".

Additional information related to the Company's business, capitalization and its change of business transaction with Xemoto Media Ltd. (the "COB Transaction") (including the members of the management team and board of directors listed above) is available in the Company's listing statement (the "Listing Statement"), which is filed under the Company's profile on SEDAR+ at www.sedarplus.ca.

#### **About BrandPilot AI Inc.**

BrandPilot AI Inc., the new identity of Xemoto Media Ltd., is headquartered in Toronto, Canada, with a global presence that spans multiple industries. BrandPilot's mission is to help businesses achieve their marketing goals through innovative and data-driven solutions. Through its proprietary technology platform, Spectrum, BrandPilot leverages the power of AI to provide digital marketing and advertising solutions that empower businesses of all sizes to forge enduring connections with their customers.

Learn more at: www.xemotomedia.com, LinkedIn, Instagram, TikTok, and Twitter.

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## **Cautionary Note**

This news release does not constitute an offer to sell or a solicitation of an offer to buy any of the securities in the United States. The securities issued in connection with the COB Transaction have not been and will not be registered under the United States Securities Act of 1933, as amended (the "U.S. Securities Act") or any state securities laws and may not be offered or sold within the United States or to U.S. Persons unless registered under the U.S. Securities Act and applicable state securities laws or an exemption from such registration is available.

Investors are cautioned that, except as disclosed in the Listing Statement, any information released or received with respect to the COB Transaction may not be accurate or complete and should not be relied upon. Trading in the securities of BPAI should be considered highly speculative.

### **Forward Looking Statements**

This news release contains "forward-looking information" within the meaning of applicable securities laws relating to the business of BPAI. Any such forward-looking statements may be identified by words such as "expects", "anticipates", "believes", "projects", "plans" and similar expressions. Readers are cautioned not to place undue reliance on forward-looking statements. Statements about, among other things, BPAI's strategic plans are all forward-looking information. These statements should not be read as guarantees of future performance or results. Such statements involve known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements to be materially different from those implied by such statements. BPAI assumes no responsibility to update or revise forward-looking information to reflect new events or circumstances unless required by applicable law.

Forward-looking statements involve significant risk, uncertainties and assumptions. Many factors could cause actual results, performance or achievements to differ materially from the results discussed or implied in the forward-looking statements. These risks and uncertainties include, but are not limited to the financial markets generally, the ability of the Company to achieve its proposed business objectives. These factors should be considered carefully and readers should not place undue reliance on the forward-looking statements. Although the forward-looking statements contained in this news release are based upon what management believes to be reasonable assumptions, the Company cannot assure readers that actual results will be consistent with these forward-looking statements. These forward-looking statements are made as of the date of this news release, and the Company assumes no obligation to update or revise them to reflect new events or circumstances, except as required by law.