

# Universal PropTech Engages Market Awareness Firm

Toronto, Ontario--(Newsfile Corp. - June 17, 2021) - Universal PropTech Inc. (TSXV: UPI) (OTCQB: UPIPF) (FSE: 8LH) ("**UPI**" or the "**Company**") announces that on June 1st it had entered into a services agreement (the "**Agreement**") with Digitonic Ltd. ("**Digitonic**"), an arm's-length party to the Company and a leading digital and mobile marketing firm based in Glasgow, Scotland, to provide marketing services focused on the North American markets. Digitonic will provide the Company with content creation, distribution and advertising services in North America.

The term of the Agreement commences on or around June 21st ("**Term**"), and will run for an approximate six week period. In consideration for the services provided, the Company has agreed to pay Digitonic a fee of USD\$216,000. All content created by Digitonic on behalf of the Company and its investments will be reviewed and vetted in accordance with the Company's enhanced review procedures prior to dissemination. The services provided by Digitonic may be delayed or terminated at any time and may be renewed by mutual consent. As of the date hereof, Digitonic does not own any securities of the Company and to the Company's knowledge does not intend to acquire securities in the capital of the Company.

## About Universal PropTech Inc.

Universal PropTech Inc. (TSXV: UPI) (OTCQB: UPIPF) (FSE:8LH) is a leading building innovation company, selecting, integrating, deploying, and maintaining PropTech in healthy buildings. As trusted advisors, we provide holistic evidence-driven solutions and services for building developers, owners, and operators in Canada. UPI operates through its wholly owned subsidiary, VCI Controls Inc. ("**VCI**"), a leading supplier and integrator of PropTech healthy building solutions and services. VCI is an industry leader in the acquisition and deployment of intelligent building technology, including the integration of all building systems utilizing the latest in communications technologies and standards. VCI's business focuses on digital controls and mechanical services, performance monitoring, and energy efficiency solutions.

With headquarters in Toronto, Universal PropTech Inc. has offices across Canada including, Halifax, Montreal, and Ottawa. For more information, visit [www.universalproptech.com](http://www.universalproptech.com).

## Contact Information

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## Additional Universal PropTech Statement

The Company diligently posts updates through videos from the official company YouTube channel: [https://www.youtube.com/channel/UCRYxig8nvpmMeDNaK\\_6OOSw](https://www.youtube.com/channel/UCRYxig8nvpmMeDNaK_6OOSw)

Please join the conversation on our Universal PropTech supporter's telegram group at: <https://t.me/UniversalPropTech>

## Forward-Looking Statements

*Certain information provided in this press release constitutes forward-looking statements and information within the meaning of applicable securities laws. Forward-looking information typically*

*contains statements with words such as "anticipate", "believe", "forecast", "expect", "plan", "intend", "estimate", "propose", "project", or similar words suggesting future outcomes. The Company cautions readers and prospective investors in the Company's securities not to place undue reliance on forward-looking information as, by its nature, it is based on current expectations regarding future events that involve a number of assumptions, inherent risks and uncertainties, which could cause actual results to differ materially from those anticipated by the Company.*

*The forward-looking information included herein is expressly qualified in its entirety by this cautionary statement. The forward-looking information included herein is made as of the date hereof and the Company assumes no obligation to update or revise any forward-looking information to reflect new events or circumstances, except as required by law.*

*Neither the TSX Venture Exchange ("Exchange"), nor its Regulation Services Provider (as that term is defined in the policies of the Exchange) accepts responsibility for the adequacy or accuracy of this release. No stock exchange, securities commission or other regulatory authority has approved or disapproved the information contained herein.*



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