



**SUSTAINCO INC. ANNOUNCES AGREEMENT AS DISTRIBUTOR OF SIEMENS CANADA BUILDING TECHNOLOGIES IN CENTRAL AND SOUTHERN ONTARIO**

**TSX VENTURE EXCHANGE: SMS**

**CANADIAN SECURITIES EXCHANGE: SMS.DB**

**FOR IMMEDIATE RELEASE**

**Toronto, Ontario** – July 20, 2015 – SustainCo Inc. (the “Company” or “SustainCo”) (TSXV:SMS, CSE:SMS.DB) is pleased to announce that SustainCo Solutions & Services through its operating group, VCI Controls Inc., has executed a distributor agreement with Siemens Canada Limited, Building Technologies Division, to market and service Siemens’ Building Technologies Talon BACnet product in the Golden Horseshoe area of Central and Southern Ontario.

The Golden Horseshoe, the larger ring around the greater City of Toronto, represents a population of roughly 9 million people and is expected to reach 11.5 million by 2031, with roughly 70% of Ontario’s population.

Siemens Building Technologies include Talon BACnet and Talon Network Manager (TNM) System incorporating the **Niagara Framework™** with an open interoperability standard to speak with multiple communications protocols as well as web-enabled energy management from a smart phone or tablet. In addition, Siemens products enhance the use of wireless monitoring and controls.

*“We continue to strengthen our capabilities in energy management technologies”, commented Emlyn David, CEO of SustainCo. “As integrators, we have several options to meet customers’ needs in Building Performance”.*

**About SustainCo Inc.**

SustainCo is a leading provider of sustainable infrastructure solutions and services. SustainCo operates through its two groups, CleanEnergy Developments and SustainCo Solutions & Services.

CleanEnergy Developments is an early stage developer and investor in clean and renewable energy projects with experience in wind, solar, biomass, and thermal energy projects. CleanEnergy Developments provides strategic capital, funding management, and execution expertise.

SustainCo Solutions & Services provides comprehensive building performance services, incorporating full life cycle asset optimization, finance, design, build, operations and maintenance services for new build and retrofit facilities. Specifically, it provides: engineering services, building automation controls, performance monitoring, energy and lighting retrofits, mechanical and electrical installation and services, thermal energy systems, and operations and maintenance services for multi-residential and ICI facilities.

With headquarters in Toronto, SustainCo has offices across Canada including, Halifax, Montreal, Pembroke, Ottawa, Vaughan, Toronto, and Calgary. For more information, visit [www.sustainco.ca](http://www.sustainco.ca).

*Certain statements in this press release are forward-looking statements. The reader is cautioned that assumptions used in the preparation of such information, although considered reasonable by the Company at the time of preparation, may prove to be incorrect. Forward-looking statements, specifically those concerning future performance and other statements that are not historical fact, are subject to certain risks and uncertainties, and actual results may differ materially from the Company's plans and expectations. These plans, expectations, risks and uncertainties are detailed herein and from time to time in the filings made by the Company with the Toronto Stock Exchange (the "Exchange") and securities regulators. The Company does not assume any obligation to update or revise its forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law. Trading in the securities of the Company should be considered highly speculative. All forward-looking information contained in this news release is expressly qualified in its entirety by this cautionary statement.*

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*The CSE does not accept responsibility for the adequacy or accuracy of this release.*

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