



**SUSTAINCO INC. ANNOUNCES AN AGREEMENT WITH GORDON FOOD SERVICE  
TO DESIGN A \$1.9 MILLION NATURAL GAS GENERATOR SYSTEM**

**TSX VENTURE EXCHANGE: SMS**

**FOR IMMEDIATE RELEASE**

**Toronto, Ontario** – January 19, 2015 – SustainCo Inc. (the “Company” or “SustainCo”) (TSXV:SMS) is pleased to announce that SustainCo Solutions & Services through its operating group VCI Controls Inc. has been retained by Gordon Food Service Canada Ltd. for the completion of a feasibility and design study for a \$1.9 million natural gas generator system. Upon acceptance and meeting key conditions, the company would be retained to build and commission the system for this site retrofit.

SustainCo’s Building Performance group assessed and created the opportunity for the natural gas generator package. The system will be utilized for both emergency and non-emergency requirements, and will capitalize on Demand Response and electricity price differences in the market.

The feasibility study will be completed within the next thirty days, and upon acceptance the project is expected to be completed in 2015.

*“SustainCo’s strategic direction is to be a higher value-add provider of integrated energy efficiency solutions and we believe this assessment is part of our direction. Our Building Performance group was able to utilize cross company resources to demonstrate our capabilities to secure this mandate.”* commented Emlyn J David, CEO of SustainCo.

**About SustainCo Inc.**

SustainCo is a leading provider of sustainable infrastructure solutions and services. SustainCo operates through its two groups, CleanEnergy Developments and SustainCo Solutions & Services.

CleanEnergy Developments is an early stage developer and investor in clean and renewable energy projects with experience in wind, solar, biomass, and thermal energy projects. CleanEnergy Developments provides strategic capital, funding management, and execution expertise.

SustainCo Solutions & Services provides comprehensive building performance services, incorporating full life cycle asset optimization, finance, design, build, operations and maintenance services for new build and retrofit facilities. Specifically, it provides: engineering services, building automation controls, performance monitoring, energy and lighting retrofits, mechanical and electrical installation and services, thermal energy systems, and operations and maintenance services for multi-residential and ICI facilities.

With headquarters in Toronto, SustainCo has offices across Canada including, Halifax, Montreal, Pembroke, Ottawa, Vaughan, Toronto, and Calgary. For more information, visit [www.sustainco.ca](http://www.sustainco.ca).

*Certain statements in this press release are forward-looking statements. The reader is cautioned that assumptions used in the preparation of such information, although considered reasonable by the Company at the time of preparation, may prove to be incorrect. Forward-looking statements, specifically*

*those concerning future performance and other statements that are not historical fact, are subject to certain risks and uncertainties, and actual results may differ materially from the Company's plans and expectations. These plans, expectations, risks and uncertainties are detailed herein and from time to time in the filings made by the Company with the Toronto Stock Exchange (the "Exchange") and securities regulators. The Company does not assume any obligation to update or revise its forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law. Trading in the securities of the Company should be considered highly speculative. All forward-looking information contained in this news release is expressly qualified in its entirety by this cautionary statement.*

*Neither the Exchange, nor its Regulation Services Provider (as that term is defined in the policies of the Exchange) accepts responsibility for the adequacy or accuracy of this release. No stock exchange, securities commission or other regulatory authority has approved or disapproved the information contained herein.*

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