

SUSTAINCO INC. ANNOUNCES A CONTRACT AWARD FOR GEOTHERMAL SYSTEM FOR ANOTHER SCHOOL IN BRITISH COLUMBIA

TSX VENTURE EXCHANGE: SMS

FOR IMMEDIATE RELEASE

Toronto, Ontario – June 10, 2014 – SustainCo Inc. (the "Company" or "SustainCo") (TSXV:SMS) is pleased to announce that Clean Energy Developments Corp. ("CleanEnergy") has been awarded a contract from School District 23 (Central Okanagan), British Columbia, to provide full installation of a turn-key innovative geoexchange system for roughly \$175,000.

The work has commenced and is expected to be completed in mid-July.

Including this project, CleanEnergy has executed seven geoexchange projects in schools in British Columbia over the past 18 months.

"Our geoexchange team continues to grow its mandates and expertise in delivering thermal energy systems to the education sector in Western Canada," stated Emlyn David, President, CEO and Chairman of SustainCo. "There are hundreds of additional opportunities in the coming years in British Columbia, alone, as they push to reduce their carbon footprint".

About SustainCo Inc.

SustainCo is a leading provider of sustainable infrastructure solutions and services. SustainCo operates through its two groups, CleanEnergy Developments and SustainCo Solutions & Services.

CleanEnergy Developments is an early stage developer and investor in clean and renewable energy projects with experience in wind, solar, biomass, and thermal energy projects. CleanEnergy Developments provides strategic capital, funding management, and execution expertise.

SustainCo Solutions & Services provides comprehensive building performance services, incorporating full life cycle asset optimization, finance, design, build, operations and maintenance services for new build and retrofit facilities. Specifically, it provides: engineering services, building automation controls, performance monitoring, energy and lighting retrofits, mechanical and electrical installation and services, thermal energy systems, and operations and maintenance services for multi-residential and ICI facilities.

With headquarters in Toronto, SustainCo has offices across Canada including, Halifax, Montreal, Pembroke, Ottawa, Vaughan, Toronto, and Calgary. For more information, visit <u>www.sustainco.ca</u>.

Certain statements in this press release are forward-looking statements. The reader is cautioned that assumptions used in the preparation of such information, although considered reasonable by the Company at the time of preparation, may prove to be incorrect. Forward-looking statements, specifically those concerning future performance and other statements that are not historical fact, are subject to certain risks and uncertainties, and actual results may differ materially from the Company's plans and expectations. These plans, expectations, risks and uncertainties are detailed herein and from time to

time in the filings made by the Company with the Toronto Stock Exchange (the "Exchange") and securities regulators. The Company does not assume any obligation to update or revise its forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law. Trading in the securities of the Company should be considered highly speculative. All forward-looking information contained in this news release is expressly qualified in its entirety by this cautionary statement.

Neither the Exchange, nor its Regulation Services Provider (as that term is defined in the policies of the Exchange) accepts responsibility for the adequacy or accuracy of this release. No stock exchange, securities commission or other regulatory authority has approved or disapproved the information contained herein.

For further information, please contact Emlyn David, President, Chief Executive Officer and Chairman of SustainCo, at (647) 258-0960.